International Congress for Complementary Medicine Research 2019
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Executive Summary - Why Brisbane?

Endeavour College of Natural Health, the organising committee, and the City of Brisbane are pleased to present the International Society for Complementary Medicine Research with Brisbane's bid to host the International Congress for Complementary Medicine Research 2019.

Brisbane is a vibrant, friendly, lifestyle city, home to leading medical research and a thriving industry hub, in the heart of Australia’s premier tourist region. Brisbane is Australia’s powerhouse city and is considered the Asia Pacific hub for finance, business and investment, world leading science, medicine and technology industries.

Top reasons to choose Brisbane include:

Leaders in Complementary Medicine Research

Australia is an ideal location to showcase international development in complementary medicine (CM) research. Australia combines a high prevalence of CM use amongst the community with a very strong research community and an active and diverse practitioner population. The Australian CM research landscape features internationally recognised researchers and research institutions who have made meaningful contributions and global advances in the CM field. Australia has a rich, diverse and active CM practitioner population. It is one of the few countries around the world which boasts statutory registration for CM professions such as acupuncturists, Chinese herbalists, chiropractors and osteopaths. Brisbane offers international delegates and congress organisers the best of both worlds - a world-class convention infrastructure in a dynamic, compact, affordable and welcoming city that offers visitors an authentic taste of Australia.

Strong, Collaborative Theme & Program

The next era in CM research requires a broadening of focus to not only consolidate collaborations between academic institutions and stakeholder organisations across the globe but also between researchers and practitioners. The proposed theme and program for the ICCMR 2019 in Brisbane will focus on the important ‘Pathways and Partnerships’ that are needed to move complementary medicine research to the next stage.

Ideal meeting facilities and accommodation options

Brisbane has a confirmed reputation for hosting successful national and international meetings, facilitated by the city's world-class venues. The proposed venue, Brisbane Convention & Exhibition Centre was officially awarded 'The Best Convention Centre in the World' in 2016 by the International Association of Congress Centres (AIPC). The centre is ideally located in the riverside cultural and entertainment hub South Bank - home to galleries, museums, over 70 cafes and restaurants and bars, and 17 hectares of riverfront parkland, rainforest pockets and Australia’s only inner-city swimming beach. There are over 230 hotels and 15,000 rooms in Brisbane, ranging from five star international brands, boutique hotels and apartments to budget type accommodation options offering delegates a choice of newly refurbished and brand new hotel developments.
Easily Accessible

Brisbane is easily accessible by air receiving direct flights from 29 international and 40 domestic destinations, enabling easy and regular direct access for delegates. There are over 68,000 international seats available into Brisbane per week, over half of which bring passengers from/through Asia. Brisbane's award-winning airport provides unique arrangements for visiting delegates ensuring a smooth and warm welcome to Brisbane. With a compact, walkable city centre, Brisbane provides an easily navigable and cost-effective choice for delegates and event organisers alike.

International Destination Appeal

Australia is well-known around the world and on the wish list for many travellers, helping with registration and attendance. Outside the congress program, Brisbane city offers a wealth of leisure and cultural activities for delegates and their families including the inner city South Bank precinct, cuddling a koala and hand-feeding kangaroos at Lone Pine Koala Sanctuary, or snorkelling and whale watching in Moreton Bay. Brisbane is then surrounded by many of the iconic Australian travel experiences, including the Great Barrier Reef, beautiful beaches and enchanting rainforests, all within a few hours.

Enviable Climate & Lifestyle

Brisbane is Australia's only subtropical capital city. Located in the Sunshine State Queensland, Brisbane's subtropical climate offers warm weather, sunshine and an alfresco lifestyle for attendees. With average daily summer temperature of 27 degrees Celsius and average daily winter temperature of 21 degrees Celsius, the city is ideal for pre and post touring, outdoor events and social and leisure activities.

Value Adds for Delegates

The City of Brisbane can offer your delegates discounted Airtrain tickets and free City Hopper ferries, City Loop buses. Delegates also have free access to galleries and museums within the convention precinct of South Bank, and discounts to restaurants, bars and retailers through the South Bank Concierge Program. The Brisbane Greeters Program also offers free tours around the city in over 20 different languages.

Team Brisbane - strong city support

The bid to host the International Congress for Complementary Medicine Research 2019 in Brisbane is strongly supported by the city of Brisbane and their bid partners. To demonstrate this support to hosting the International Congress for Complementary Medicine Research 2019 in Brisbane, a comprehensive financial and in-kind support package from Tourism & Events Queensland and the Brisbane Convention Bureau is offered to assist with marketing and promotion strategies to ensure the International Congress for Complementary Medicine Research 2019 is a resounding success.
15 February 2017

Professor Vinjar Fonnebo
President
International Society for Complementary Medicine Research
c/- Leslie Dan Faculty of Pharmacy
University of Toronto
144 College Street
Toronto, Ontario
CANADA M5S 3M2

Dear Professor Fonnebo

Re: Brisbane's bid to host the International Congress for Complementary Medicine Research, 2019

As the Chief Executive Officer of the Endeavour College of Natural Health, I warmly invite the Executive Committee and the Board of Directors of the International Society for Complementary Medicine Research to consider Brisbane as the host city for the 2019 International Congress for Complementary Medicine Research.

Endeavour College of Natural Health is an established and well-recognised higher education institution in Australia which has been in the field of complementary medicine (CM) for 35 years. It is the largest single CM educator in Australia and, more widely, the Southern Hemisphere. The College offers Bachelor degree level qualifications and is currently applying for accreditation to deliver an honours year program.

Endeavour provides exceptional CM practitioner education and is also committed to advancing knowledge in CM through its Office of Research. Established in 2014 the Office of Research has expanded to become the vanguard of practitioner-driven research in Australia through both directly undertaking innovative and practice-relevant research projects, as well as providing funding for others to examine research questions which are meaningful to practice and clinicians. Endeavour also operates through an established collaborative research partnership with the Australian Research Centre in Complementary Medicine (UTS), the premier CM public health and health services research centre in the Asia-Pacific. Endeavour is a central part of CM research and scholarship in Brisbane with long-established collaborative relationships with other south-east Queensland institutions such as University of Queensland, Bond University, University of the Sunshine Coast, Griffith University and extending to Southern Cross University in northern New South Wales.

Though traditionally focused in Australia, Endeavour is also forging links with the international CM research community including current projects underway in partnership with researchers from University of Texas (USA), Karolinska Institute (Sweden), University of Lethbridge (Canada), Hong Kong Institute of Integrative Medicine (Hong Kong), University of Duisburg-Essen (Germany) and the National College of Natural Medicine (USA).

Endeavour College of Natural Health, in line with the mission of the International Society of Complementary Medicine Research, is committed to promoting communication and collaboration amongst researchers and practitioners with an interest in research. This commitment is evident through every initiative and project Endeavour engages in, with notable examples such as the recent launch of the Practitioner Research and Collaboration Initiative (PRACI) – the most extensive CM practice-based research network in the southern hemisphere.
Australia is a home to a number of innovative, rigorous and productive researchers and research centres that have made significant contributions to the field of CM. The Australian Research Centre in Complementary and Integrative Medicine, is a successful 5 star rated research centre which has advanced CM public health and health services research globally. The National Institute of Complementary Medicine has been a national leader in clinical and laboratory-based CM research and has also supported the CM professions and industry within Australia by taking a strong position in advocacy and promotion of the field.

Drawing on these two centres and the breadth and depth of Endeavour, Australia houses a number of outstanding academic teams based in universities around the country including RMIT University which offers courses in Chiropractic, Osteopathy, Chinese Medicine and Wellness as well as hosting a WHO Collaborative Centre in Chinese Medicine. Alongside focused academic departments such as these, there are also a number of outstanding CM researchers based in allied health and medical schools around the country who have contributed substantial advancement to the field.

Should you select Brisbane to host the 2019 Congress, you will not be disappointed. Brisbane offers all you would need to host a successful meeting, including a magnificent Convention Centre (which was host to the G20 Leaders Summit in November 2014). Brisbane is a warm and friendly city that is both safe and vibrant, with plenty of value add activities for delegates, and an idyllic climate. Brisbane’s access to the rest of Australia and throughout the Asia Pacific is considered excellent and the international attractions the state of Queensland boasts for our visitors is endless.

On behalf of the Endeavour College of Natural Health and my colleagues throughout Australia, I warmly welcome and encourage you to host the International Congress for Complementary Medicine Research in Brisbane in 2019, and thank you for considering this bid.

Sincerely

[Signature]

Carolyn J. Barker AM
Chief Executive Officer
Endeavour College of Natural Health
Australia's Strengths in Complementary Medicine

Australia is an ideal location to showcase international development in complementary medicine research. Australia combines a high prevalence of Complementary Medicine (CM) use amongst the community with a very strong research community and an active and diverse practitioner population.

Prevalence and nature of Complementary Medicine use in Australia

The multicultural population of Australia is reflected in the prevalence and nature of CM use. Population studies in Australia indicate approximately 70% of the general population use CM\(^1\), with this figure rising to as high as 90% in some sub-populations such as pregnant women.\(^2\) This nature of use is characterised by a diversity of cultural traditions within the community which drives interest in and availability of a broad range of CM systems of care including: naturopathy, chiropractic, osteopathy, Chinese medicine (acupuncture and Chinese herbalism), Western herbal medicine, nutritional medicine, homeopathy, massage therapy, myotherapy, Kampo, reflexology, aromatherapy, yoga, and Ayurveda. This diversity of services underpins the research interests of the Australian CM research community and supports a varied and interesting conference program.

Strong Complementary Medicine Research Community

The Australian CM research landscape features internationally recognised researchers and research institutions who have made meaningful contributions and global advances in the CM field. Endeavour College of Natural Health is a higher education provider which offers degree level training for a range of CM disciplines including: acupuncture, naturopathy, Western herbal medicine, nutritional medicine, homeopathy, and the only non-clinical undergraduate degree in CM. Endeavour has a national footprint with campuses in Sydney, Melbourne, Perth, Adelaide, Gold Coast and Brisbane. In 2014, Endeavour partnered with the Australian Research Centre in Complementary and Integrative Medicine (ARCCIM) to form the Office of Research as a vehicle to promote research skills development and research activity within the field of CM. Already the Office of Research has initiated ground-breaking programs such as PRACI (www.praci.com.au), the world’s largest practice-based research network for complementary healthcare, alongside numerous other research projects. Endeavour’s commitment to research is also reflected in the annual Endeavour Research Grant Round which represents the only competitive CM-specific research funding available within Australia. In the last 2 years, research output from the Endeavour College of Natural Health has included over 55 peer-reviewed publications and 50 research conference presentations.

The Australian Research Centre in Complementary and Integrative Medicine (ARCCIM) based at the University of Technology Sydney (UTS) is a highly successful research-intensive centre providing national and international leadership in critical public health and health services research of CM. ARCCIM has attracted over $10.5 million in competitive government funding and 3 prestigious competitive government research Fellowships (>2.7M) in the previous 5 years and is working closely with a wide range of CM practitioner associations and industry partners to advance research and knowledge in CM practice. ARCCIM emphasises a multi-disciplinary approach, the importance of practitioner engagement and research capacity building as the corner-stone of a sustainable CM field. The ARCCIM Leadership Programme is evidence of the importance placed on capacity building and industry/community partnership at ARCCIM, with 12 high performing international early career CM researchers competitively recruited on the industry/community-funded programme with a view to facilitating mentorship, collaboration and peer-support. ARCCIM is currently leading 15 externally funded national and international CM research projects across a range of substantive topics.
RMIT University is an industry leader in the field of CM, taking a holistic approach to healthcare through the study of Chinese medicine, chiropractic, osteopathy, myotherapy and wellness. RMIT also hosts a WHO Collaborating Centre for Traditional Medicine within its Faculty of Health Science. RMIT is acknowledged internationally as a leader in the development of Chinese Medicine education and research in the western world. The achievements of RMIT Chinese Medicine have been made possible through a global network with numerous collaborators including a large number of institutions in the People's Republic of China (PRC). RMIT University is also home to the Chinese Medicine Confucius Institute in partnership with the Nanjing University of Chinese Medicine, China.

The National Institute for Complementary Medicine (NICM) is hosted by the University of Western Sydney. NICM was established to provide leadership and support for strategically directed research into CM and translation of evidence into clinical practice and policy. NICM’s research program encompasses a broad research agenda for CM, from pure basic research in the laboratory; to clinical trials tailored to address the challenges of testing the efficacy of medicines already in use; to the translation of research evidence into clinical practice and community use. Initial seed funding for the establishment of NICM (June 2007) included $4 million from the Australian Government and $0.6 million from the NSW Government. The Institute is currently funded by the University, industry partners, philanthropy, and research grants and contracts.

In addition to these global CM research leaders in their own right, a number of independent CM researchers are located in non-CM departments and centres yet play a valuable role in the Australian and global CM research community. These researchers are located in prestigious research-intensive institutions such as Monash University, University of South Australia, University of Newcastle, University of New South Wales, University of Queensland, and University of Melbourne. In addition to the notable achievements of these independent researchers, collaborations between CM researchers based at these non-CM departments and the Australian CM research centres are well-established.

active and diverse practitioners population

Australia has a rich, diverse and active CM practitioner population. It is one of the few countries around the world which boasts statutory registration for CM professions such as acupuncturists, Chinese herbalists, chiropractors and osteopaths. These professions are also actively engaged in the research culture within Australia. The Chiropractor's Association of Australia has recently committed AU$500,000 to practice-based research, whilst Osteopathy Australia has likewise committed $200,000. Massage and Myotherapy Australia is a key sponsor of the ARCCIM leadership program and is also funding a comparative and cost-effectiveness study through Endeavour College of Natural Health. The Chinese medicine, herbal medicine, osteopathy, chiropractic and homeopathy professions all showcase their support and interest in research through their regular professional conferences and publication of peer-reviewed journals. Naturopaths and chiropractors represent the largest proportion of CM practitioners to successfully attract government research funding. These are just some examples of the commitment to research across the broader CM professional sector.

Support for CM is also evident in other practitioner groups in Australia. The Public Health Association of Australia stands behind critical and rigorous CM research through their Special Interest Group (SIG) in Evidence, Research and Policy in Complementary Medicine. This SIG has international influence within the public health community and has been invited to present on the public health implications of traditional and complementary medicine at the premiere international congress for public health research. There is also support for CM from medical practitioners through groups such as the Australian Integrative Medicine Association.

The CM practitioner research culture is underpinned in part by the inclusion of CM practitioner training programs within the university system. CM practitioner bachelor, honours, masters and doctoral courses are available at numerous institutions throughout Australia including Endeavour College of Natural Health, University of Technology Sydney and RMIT University, and recent developments indicate that this trend is not dissipating.
Given the Australian context of CM, it is not surprising that the March 2006 ICCMR hosted in Sydney was one of the most successful conferences to be held in ISCMR history outside of North America. Within Australia the level of commitment to CM research is clearly evident based on the representation of Australian researchers amongst the delegates of previous ICCMR, with Australian delegates often only surpassed in number by delegates from the host country. Overall, the characteristics of the Australian CM landscape has all of the hallmarks of a highly successful conference in 2017.

**A new era for complementary medicine research**

The field of complementary medicine has, in recent years, received increasing interest from researchers. The importance of clinical research to investigate the safety and efficacy of CM is indisputable to inform conventional and CM practitioners, as well as the general public. However, other equally important areas related to the practice and use of CM are beyond the current focus of clinical research. Importantly, this includes the knowledge needed to provide a context for understanding outcomes of clinical research and to allow the development of policies and directives which are appropriate to the growing number of individuals accessing CM. As such, additional research methods are needed.

Contemporary health research places a spotlight on pragmatic research, implementation science, knowledge translation and cross-disciplinary partnerships. CM has the potential to derive significant benefit from these advancements.

The next era in CM research requires a broadening of focus to not only consolidate collaborations between academic institutions and stakeholder organisations across the globe but also between researchers and practitioners. These important relationships are needed to facilitate pragmatic clinical research, not only to inform the design of interventions but also to provide real-life settings for project implementation.

In addition to these key partnerships, the next era in CM research will be strengthened by attending to appropriate pathways of effectiveness, implementation and care. The effectiveness of CM has received increasing attention in recent years, but there are many areas still requiring scrutiny, including the physiological and biochemical pathways that underpin the health effects of many CM. The important field of implementation science, which examines the pathway by which knowledge is translated from bench into practice, is a vital yet nascent field within CM. Finally, models and infrastructure which supports CM practitioner pathways into research should be examined to ensure practice-relevant and pragmatic CM clinical research can be achieved.


Proposed Conference Theme and Program

Theme - Pathways and Partnerships
ICCMR 2019 will focus on the important Pathways and Partnerships that are needed to move complementary medicine research to the next stage. A number of sub-themes are included within the main theme of Pathways and Partnerships:

1. Breaking new ground through cross-disciplinary research
2. Understanding biochemical and physiological pathways and mechanisms of complementary medicine treatments and therapies
3. Translation of new research findings from bench to clinical trial; from clinical trial to practice
4. Communicating clinical insights to researchers to open up new directions in research
5. Engaging practitioners in the development of pragmatic and practice-relevant research
6. Facilitating meaningful links, partnerships and collaborations for sustainable systems of healthcare in traditional medicine

The proposed Congress Program is available in Appendix Three.

Session Details
The conference will feature a range of session formats to ensure diversity in content and delivery across the four days.

Pre-congress workshops: These interactive sessions will focus on developing skills and insights amongst participants. Workshops to be included will be chosen from international submissions by the scientific committee after peer-review.

Opening Remarks: The opening remarks will be delivered by Dr Amie Steel (as co-chair of the organising committee) and an ISCMR Board member (to be nominated by ISCMR).

Plenary sessions: These sessions will feature an internationally-recognised CM researcher, with individual key note presentations lasting approximately 45 – 60 mins. Approximately 2 presentations will be included in each plenary session. The conference organising committee will be responsible for identifying appropriate key note speakers and extending invitations for plenary sessions. Key note speakers will be compensated for travel and accommodation costs, and will be offered complimentary conference registration.

Concurrent sessions: Concurrent sessions will consist of oral abstract presentations lasting 15 minutes each (approximately 6 per room per session; approximately 120 in total). The abstracts to be included in each session will be selected by the Scientific Committee from international submissions following a peer-review process.
Thematic sessions: Thematic sessions will feature a range of presentation types.

- Symposium – a symposium is a structured session clustered around a theme and presented by topic experts
- Debate – a debate is a presentation of competing ideas, the purpose being to advance thought in a controversial topic
- Panel – a panel is an interactive session clustered around a theme and featuring theme topic experts
- Clinical hypothesis – a short presentation by a clinician which draws attention to unique and novel clinical insights or findings which have yet to be explored through research

Of the above thematic sessions, the symposium, debate and panel sessions must be submitted as complete sessions and will be selected by the scientific committee after peer-review. The Clinical Hypothesis presentations may be submitted independently as discrete presentations and if selected after peer review will be curated by the scientific and program committees.

Poster sessions: Poster presentations of abstracts identified via peer review by the Scientific Committee. A poster session will be run over Day 3 and Day 4 throughout the lunch break. Researchers invited to present a poster at the conference will be allocated one of the two sessions to respond to questions about their work.

Proposed Networking and Social Events
A range of networking and social events will also be offered throughout the conference:

- Early Career Researcher Networking Barbecue: An informal networking event will be held at the Kangaroo Point Cliffs overlooking Brisbane River on Day 1 of the conference. The event will be an opportunity for delegates who are current research degree students or are within 5 years post-PHD.
- Welcome Reception: An evening networking event to welcome delegates to Brisbane and to the conference. The welcome reception will be an optional extra for delegates.
- Practitioner Researchers Luncheon: A closed luncheon tailored specifically to CM clinicians who hold a research qualification, are currently enrolled in a research degree, or are interested in pursuing a research career. The luncheon will feature accomplished practitioner researchers within the CM field as guest speakers, who will share their experience and advice for balancing clinical practice and a research career.
- Gala Dinner: The Gala Dinner will be onsite at the conference venue in a Ballroom and will be a social event. The Gala Dinner will be an optional extra for delegates.
- Yoga/Tai Chi/Qi Gong in the Park: Complimentary 60 minute morning sessions of yoga (Day 2), tai chi (Day 3) or qi gong (Day 4) will be offered each day, and can be completed in the picturesque South Bank parklands precinct adjacent to the congress venue BCEC.
Role of ISCMR in the planning and running of the Congress

The International Society of Complementary Medicine Research (ISCMR) is an international professional, multidisciplinary, non-profit scientific organization that is devoted to fostering complementary and integrative medicine research and provides a platform for knowledge and information exchange to enhance international communication and collaboration. The Board and Executive Committee of ISCMR reflects a range of expertise which would be of value within the planning and running of the ICCMR 2019. This expertise may assist the highly experienced organising committee through focused support in key areas including contributing to peer-review, gaining sponsorship, and assistance with key note speakers. With this in mind, we would like to propose the following contribution from ISCMR:

- Representation from up to three (3) ISCMR Board or Executive Committee members on the Organising Committee
- Representation from one (1) ISCMR-nominated member on any sub-committees (e.g. Scientific Review Committee, Program Committee, etc.) formed by the Organising Committee

Individual committee appointments will be determined based upon recommendations from ISCMR and consensus from the Organising Committee.

In acknowledgement of the contribution of ISCMR to the organisation, planning and overall success of ICCMR 2019 we would then provide:

- Complimentary registration and accommodation for the ISCMR Executive Committee
- Complimentary registration for the ISCMR Board
- Complimentary provision of a standard exhibition booth for the promotion of ISCMR
- Board room facilities on 7th May 2019 for the ISCMR Board Meeting and Annual General Meeting

The venue also has a number of other spaces available which would suit the purpose of other organisations or groups who wish to meet during the conference. Requests to access additional facilities for meetings must be directed to the organising committee well in advance of the congress.
Organising Committee

Brisbane and Australia's strength in the complementary medicine research industry is evidenced in its local expertise. Should Brisbane be confirmed to host the International Congress for Complementary Medicine Research 2019, the following members are proposed to form the local organising committee (LOC), bringing with them diverse industry and conference interests and expertise, and a strong international network.

<table>
<thead>
<tr>
<th>Team Member</th>
<th>Experience</th>
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<tbody>
<tr>
<td>Dr Amie Steel, PhD</td>
<td><strong>Congress Co-Chair</strong></td>
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<td></td>
<td><strong>Associate Director Research, Endeavour College of Natural Health</strong></td>
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<td></td>
<td>Dr Amie Steel is Associate Director Research at Endeavour College of Natural Health and Postdoctoral Research Fellow at ARCCIM, University of Technology Sydney. Dr Steel is an accomplished CM researcher whose work has had impacts within academic, policy and clinical arenas. Dr Steel has been involved in the organisation of numerous research events and conferences.</td>
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<tr>
<td>Professor Jon Adams, PhD</td>
<td><strong>Director - ARCCIM, University of Technology Sydney</strong></td>
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<td></td>
<td>Professor Jon Adams is Professor of Public Health, Director, Australian Research Centre in Complementary and Integrative Medicine (ARCCIM), UTS and holds an ARC Professorial Future Fellowship. Prof Adams is the only academic in Australia to have received three prestigious Government Research Fellowships (&gt;$2.3M) on CAM to date and he is only 1 of 8 Senior Fellows, competitively appointed to the Oxford International Primary Health Care Research Leadership Program, University of Oxford. Jon has led and organised a number of scientific meetings and conferences within the complementary medicine field.</td>
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<tr>
<td>Dr Matthew Leach, PhD</td>
<td><strong>Department of Rural Health, University of South Australia</strong></td>
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<td></td>
<td>Dr Leach is a Senior Research Fellow at UniSA. Dr Leach is an experienced and well-published CAM researcher, a peer-reviewer and editorial board member of multiple journals, and an expert consultant for a number of Government committees. He also has extensive experience in organising large forums and symposiums.</td>
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Dr Tony Zhang, PhD

**Discipline Leader Chinese Medicine, RMIT University**
Dr Tony Zhang is Discipline Leader of Chinese Medicine at the School of Health Sciences, RMIT University. He has published more than 60 peer-reviewed journal articles; editorial board member of 9 journals, organising committee member of 5 international conferences and a speaker in more than 20 conferences.

Dr Helen Hall, PhD

**School of Nursing and Midwifery Monash University**
Helen works at Monash University in the Faculty of Medicine, Nursing and Health Sciences. She began her career as a nurse then later qualified as a naturopath and midwife. Helen's research expertise is broad and encompasses qualitative health research through to clinical trials. Helen's primary research interests include women's health, mindfulness/meditation and complementary medicine.

Dr Jon Wardle, PhD

**Chancellor’s Research Fellow ARCCIM, University of Technology Sydney**
Dr Wardle is an internationally recognised CM researcher with qualifications in public health, law, nursing and naturopathy. Dr Wardle heads the policy, legislative and regulatory stream at ARCCIM and has numerous active international collaborations, including visiting positions at the University of Washington and Boston University. Dr Wardle has had experience organising conferences in Europe, North America, Asia and Australia.
The International Society for Complementary Medicine Research is committed to the responsible financial management of the International Congress for Complementary Medicine Research 2019, including delivery of an outstanding congress program, delegate experience, and a profitable congress.

The International Society for Complementary Medicine Research has undertaken a conservative and comprehensive financial analysis of the expected costs and revenue for hosting the International Congress for Complementary Medicine Research 2019 in Brisbane, Australia. A draft budget has been created based on the information provided by ISCMR. This budget is based on a conservative estimate of 500 delegates.

A full bid budget has been provided in Appendix Two. A summary of this bid budget is below.

**Complimentary entitlements:**

- ISCMR Executive to receive four nights complimentary accommodation, complimentary registration, complimentary dinner ticket (5 Exec members)
- Board to receive complimentary registrations, complimentary dinner tickets (estimate 5 board members)
- Keynotes to receive complimentary travel, four nights complimentary accommodation for internationals, three nights accommodation for Australian keynotes, complimentary registration, complimentary dinner tickets (6 x keynotes – 2 x Europe / Americas, 1 x SE Asia, 3 x Australia)

**Workshops:**

- Estimated three workshops with various attendance scenarios – 10, 15, 20, 25 and 30 ticket sales – ticket cost $150 ex GST
- Estimated two complimentary passes per workshop (for presenters)

**Registration fees and attendance estimates:**

- Registration fee estimates as follows with a breakdown of estimated registration attendance (e.g. member v non-member, early v late) below. NB: day registrations not factored in at this point.

**Sponsorship:** Estimated approximately $80,000 in sponsorship revenue.

**Exhibition:** Estimated 15 exhibitions sales with total revenue approximately $43,000 ex GST.

**Gala dinner:** The gala dinner is not included in registration fees. We have estimated approximately 50% of attendees will purchase tickets at a cost of $185 inc GST per ticket.

**Early career researcher BBQ:** This function has been listed in the budget at nil expense as this will be sponsored.

**CPI:** Please note that the budget is presented in current 2015 costs so CPI is not applied to expenses.

**Printed material:** We have assumed that the only printed material we will have is a small program book on-site. Abstracts etc. will be featured on the congress app and all registration information, sponsorship prospectuses etc. will be e-brochures.

**Accompanying persons:** Accompanying persons have not been factored into the budget at this point.

**State Government Support:** The budget includes income of AU$30,000 from the Tourism & Events Queensland bid fund (pending confirmation); this is offset with a corresponding expense for marketing, promotion and speaker costs.

**Venue hire:** At this point we have included venue usage as per the BCEC proposal. Pending final food & beverage expenditure we will likely receive a discount on room hire. However for conservative budgeting, we have left it as gross venue hire, rather than net.
Support from the City of Brisbane

The city of Brisbane, Tourism & Events Queensland, Brisbane Convention Bureau and the local industry emphatically support the International Congress for Complementary Medicine Research 2019 in Brisbane. Should Brisbane be selected as the host city for the International Congress for Complementary Medicine Research 2019, Team Brisbane is committed to providing International Society for Complementary Medicine Research a comprehensive package to help support and promote the congress as well as enhance the delegates’ experience during their stay in Brisbane, ensuring the conference is a resounding success.

Brisbane Financial and In-Kind Support Package

The city of Brisbane, and partners wish to demonstrate the strength of their commitment to the International Congress on Complementary Medicine Research. The support indicated on the table below includes a total commitment of AUD$35,600 should Brisbane be selected as host city.

<table>
<thead>
<tr>
<th>Details of Support</th>
<th>Cash (AUD)</th>
<th>In-Kind (AUD)</th>
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<tbody>
<tr>
<td><strong>Tourism &amp; Events Queensland Financial Support</strong></td>
<td></td>
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<tr>
<td>Cash to be spent in consultation with Endeavour College of Natural Health and International Society for Complementary Medicine Research on initiatives to be agreed upon. The funds are to be applied to facilitate international delegate boosting marketing activities, assist in securing international keynote speakers and contribute to the event running costs.</td>
<td>$30,000*</td>
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<tr>
<td><strong>Brisbane Convention Bureau In-Kind Support</strong></td>
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<td><strong>City Marketing Support</strong></td>
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<tr>
<td>• Including access to the Convention Support Toolkit, tailored design of marketing collateral and a dedicated conference and promotion specialist</td>
<td></td>
<td>$5,600</td>
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<td><strong>On the Ground Delegate Support</strong></td>
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<tr>
<td>• Including discounted transport for delegates, onsite Visitor Information &amp; Booking Centre booth, provision of visitor guides and maps, access to Brisbane Greeters and South Bank Concierge programs</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL VALUE</strong></td>
<td>$30,000</td>
<td>$5,600</td>
</tr>
</tbody>
</table>

* Offer pending final confirmation authorisation from Queensland State Government. This financial offer is based on the registration of a minimum of 500 delegates which was the expected total delegate numbers communicated to Brisbane Convention Bureau in the bidding process. Should these numbers change, the financial offer will be reviewed.
Tourism & Events Queensland Financial Support

Tourism & Events Queensland is the Queensland Government's lead agency to attract, support, grow and promote successful events in Queensland. Through strategic investment in an exciting and diverse portfolio of events, the organisation helps to drive the state's economic development.

Tourism & Events Queensland has provided a financial commitment of AUD$30,000 (pending authorisation) should Brisbane be selected as host city for the International Congress for Complementary Medicine Research 2019. As a condition of the financial commitment, part of the funds are to be applied to facilitate delegate boosting marketing strategies in the international arena, with the balance to be used to secure international guest speakers to the congress and contribute to event running costs.

It is requested that the relevant international speakers would make time during their stay in Brisbane to meet with their peers in this field and/or conduct a guest lecture at a local university.

Brisbane Convention Bureau Support

The Brisbane Convention Bureau is charged with promoting Brisbane as the destination of choice for business events. The Convention Bureau team offers expert skills and professional advice throughout every aspect of your event. From sourcing a venue, to connecting with event suppliers, engaging with government and industry leaders and assisting with delegate attraction and conference promotion support, the Brisbane Convention Bureau team will provide support every step of the way in delivering a successful International Congress for Complementary Medicine Research 2019.

Brisbane Convention Bureau understands that effective marketing support for the International Congress for Complementary Medicine Research 2019 will be essential to ensuring the conference continues to build on its success and is able to attract the maximum number of delegates from both Australia and abroad. The following range of in-kind marketing and conference support services valued at AUD$5,600 is offered to International Society for Complementary Medicine Research to assist in promoting the conference and to attract the maximum number of delegates to Brisbane, and enhancing the delegate's experience during their stay in Brisbane, ensuring the congress is a resounding success.

Dedicated Conference Promotion Specialist

Brisbane Convention Bureau has a dedicated marketing and promotion specialist who can provide advice and assistance on effective marketing strategies, conference promotion activities and delegate attraction initiatives to best utilise funding and ensure the conference attracts the maximum number of delegates.

Marketing Tools & Promotional Collateral

Brisbane Convention Bureau will provide the International Society for Complementary Medicine Research with access to the Convention Support Toolkit, a comprehensive online toolkit which brings together all the resources event organisers need to maximise delegate attendance and create an outstanding conference experience. The toolkit includes event planning tools, marketing collateral templates, image and copy libraries, Brisbane mobile apps, pre and post touring opportunities, and essential Brisbane marketing materials.

Brisbane Convention Bureau's comprehensive suite of marketing collateral includes a wide range of promotional videos and footage which showcase Brisbane's appeal as an international conference destination as well as creative templates for postcards, posters, flyers and brochures that are able to be tailored to promote Brisbane as the destination for the International Congress for Complementary Medicine Research 2019 (see samples below).
Promotion at Preceding Events

In order to generate awareness and interest for the International Congress for Complementary Medicine Research 2019, Brisbane Convention Bureau can assist in the development of conference promotion and marketing initiatives in the lead up to the 2019 congress. Such activities may include a **Brisbane-themed booth** at preceding industry events to provide delegates with information about tourist attractions and experiences in Brisbane and Australia.

Brisbane Convention Bureau can also provide portable Brisbane display stands, posters, banners, destination videos and images, and promotional giveaways such as branded clip-on koalas can be used to excite and entice delegates to attend the 2019 congress in Brisbane.

On-the-Ground Delegate Support

Creating a successful conference is very much about the delegate experience on-the-ground. Brisbane Convention Bureau has a range of free and custom-made support services designed to ensure delegates have an enjoyable stay in Brisbane and experience our friendly hospitality, making the International Congress for Complementary Medicine Research 2019 one they will never forget.

**South Bank Concierge Program**

The International Congress for Complementary Medicine Research 2019 delegates will have access to the **South Bank Concierge program**, a specialised passport for Brisbane conference delegates unlocking exclusive opportunities to entertainment, dining and retail offers and packages in the South Bank precinct - Brisbane's epicentre of dining, arts, culture and leisure - adjacent to the BCEC.

The South Bank Concierge program is a complimentary service providing conference organisers with a variety of materials and special offers ensuring your delegates have a wonderful time whilst in Brisbane. The program includes incredible conference exclusives for delegates including 10% off at participating retailers, competitions and giveaways, and the ability to book VIP event tickets and gain VIP access deals. Delegates can also plan itineraries and utilise useful website apps to access all of the great offers across the 70 restaurants, cafes, bars and boutiques, as well as fabulous experiences and discounted tickets from precinct partners.
Visitor Information Centre Tour Desk & Tailored Leisure Touring Itineraries

Brisbane Convention Bureau, through the Visitor Information & Booking Centre (VIC) can work with the International Society for Complementary Medicine Research to develop tailored local pre and post leisure touring itineraries, social events and partner programs to take advantage of Brisbane's unique tourist attractions and iconic Australian experiences.

A complimentary onsite Visitor Information & Booking Centre booth can also be arranged at the conference venue BCEC during the International Congress for Complementary Medicine Research 2019 to provide delegates with valuable city information and an instant booking service for additional tours, accommodation, events and entertainment throughout Brisbane and the surrounding regions. The booth can include brochures, maps, collateral or general tourist advice information.

Travel Support

Brisbane Convention Bureau can provide transport deals for delegates travelling to Brisbane for the International Congress for Complementary Medicine Research 2019 to ensure delegates' transfers are cost-effective and provide easy access to and around the city.

Booking flights to Brisbane is made easy with Qantas and Virgin Australia's online booking accounts which can be linked to your conference website. The Qantas service enables meeting planners to access bonus airfares when key ticket sales are met and discounted international fares for individual delegates through the online booking account upon request. Virgin Australia can offer a personalised promotion code for your conference enabling delegates to receive a discount off fares on Virgin Australia flights.

To ensure ease of delegate arrival into our city, delegates can be greeted with a warm Aussie welcome at the Brisbane International Airport with a welcome desk and signage to provide arrival assistance and information.

Reduced fares on the Brisbane Airtrain, an easy and fast direct rail service from the airport to five inner-city locations in just 20 minutes, can also be arranged for all delegates by Brisbane Convention Bureau, offering a saving of 20% on return fares. Once delegates arrive in the city they will also have access to free transport services on the CityLoop, a CBD bus service, and the CityHopper, a ferry service stopping at inner-city locations along the Brisbane River.

Brisbane Convention Bureau can also facilitate a special discounted conference delegate go access pass for delegates during the conference which covers all modes of local public transport (train, bus and ferries), for a low rate of AUD$12 for a 3 day pass including train travel to the Gold Coast and Sunshine Coasts for any pre or post conference touring (prices subject to change by 2019 year).

Visitor Support Tools

A provision of complimentary Brisbane visitor guides and Brisbane maps can be supplied to the International Society for Complementary Medicine Research for inclusion in delegate satchels to assist delegates navigating and exploring the city. Delegates can also access a number of recommended useful Brisbane apps to assist with travel, dining, entertainment and weather information.

Brisbane Convention Bureau can also provide a link on the conference website to the Brisbane tourism websites for your delegates to explore what's on offer in Brisbane as well as a list of major events scheduled to take place in Brisbane during May 2019 for additional delegate entertainment options.
Brisbane Greeters Program

Delegates can access the Brisbane Greeter Program which provides free city tours hosted by local guides passionate about sharing their knowledge of Brisbane. These unique and intimate tours are an ideal way for delegates to discover Brisbane's key sites providing a personal experience of the city, revealing hidden secrets and lesser known areas which visitors to the city might not otherwise have the opportunity to experience. Delegates can choose from suggested tour formats which include arts and culture, wining and dining, heritage and architecture, and sites and attractions, with tours available in over twenty languages.
Conference Destination

Australia - a truly unique experience

Australia is a sophisticated country of world-class cities, ground breaking medical and scientific research, strong business credentials, vast natural resources and unique attractions, providing a natural choice for both business and leisure. Home to 16 world heritage sites; the magical waters of the Great Barrier Reef – the world's most extensive coral system; Kakadu National Park and its 20,000 square kilometres of wilderness; Australia's most recognisable icon - Uluru rising out of the vast Red Centre; and 30,000 kilometres of spectacular coastline, the spectacular landscapes and leisure opportunities are endless.

With a 60,000 year history steeped in Indigenous culture and a modern forward looking population of 24 million, Australia is a country of contrasts with a dynamic and exciting future.

Brisbane, Australia's new world city

Brisbane is the third largest city in Australia, and the capital of the state of Queensland. As a leading destination for business and investment, major events and tourism, Brisbane is rapidly emerging as a diverse, vibrant and energised global city with a $146 billion economy. The city's robust growth in recent years has been fuelled by its commitment to innovation and a strong knowledge economy, being recognised as a world leader in the medical and life sciences industries.

Brisbane's welcoming nature, exceptional event facilities, international network of thought-leaders, strong collaborative spirit and leisure appeal make the city an ideal conference destination providing delegates and event organisers with an experience that exceeds all expectations.

A Delegate Friendly City

Brisbane proudly extends a characteristically warm welcome to visitors, inviting them to be a part of its colourful lifestyle embracing the arts, business and leisure. It is a city in which international visitors immediately feel at ease.
Congress delegates are greeted with eagerness and friendliness of a smaller world city, while offering the sophistication of larger global destinations. International Congress for Complementary Medicine Research 2019 delegates will feel very much at home and the conference will become part of the fabric of the city itself. Delegate welcome signs and dedicated meet and greet services, city theming and lighting are all available to promote your conference.

**Leisure Destination**

As one of the world’s most welcoming cities, Brisbane provides a wealth of leisure and cultural activities for International Congress for Complementary Medicine Research 2019 delegates to enjoy during and post the conference. World-class restaurants, a diverse nightlife to suit all tastes with a burgeoning music scene, stylish shops and urban art spaces all add appeal to the city. The inner-city South Bank precinct is a stimulating cultural, culinary and recreation hub within a compact city area. Iconic and memorable Australian nature experiences are also available close by including cuddling a koala and patting kangaroos at Lone Pine Koala Sanctuary, whale watching in Moreton Bay, or hand-feeding wild dolphins at Tangalooma Island Resort. Brisbane offers a variety of unique opportunities for delegates to experience and enjoy, all within easy access from the Brisbane city.

Located in the heart of Australia’s premier leisure region and most-popular holiday destinations, Brisbane also offers easy access to many popular attractions including beautiful beaches, rainforests, the Australian Outback and the Great Barrier Reef.

**Enviable Climate & Lifestyle**

Known as the Sunshine State, Queensland’s subtropical climate offers warm weather, sunshine and an alfresco lifestyle for delegates. In May, the International Congress for Complementary Medicine Research 2019 will enjoy the city’s mild autumn conditions with average temperatures of 23°C. With more than 300 sun-filled days a year, Brisbane is a reliable destination for outdoor functions, events and activities that can be built into the conference program. Acclaimed by Lonely Planet as “an energetic river town on the way up, with an edgy arts scene, pumping nightlife, and great coffee and restaurants”, Brisbane offers a vibrant atmosphere ideally suited to the city’s alfresco lifestyle.
Safe, Secure & Stable Destination

Brisbane is a compact, walkable city, and is acknowledged as a safe destination, enjoying a stable economic and social environment. Brisbane ranks below the national and international average for tourist rated crimes. As a Crime Prevention Measure the Queensland Police have established a Tourist Oriented Policing Unit which provides visitors with helpful information relating to travel hints and personal safety.

A recent example of Brisbane's track record on safety is the 2014 G20 Leaders Summit which has been touted as the safest and best organised G20 to date, and saw world leaders walking from their hotels to the BCEC (British Prime Minister David Cameron) and enjoying a drink at a local pub (German Chancellor Angela Merkel).

Affordable Convention City

Brisbane's prices are among the most competitive in the world today. It is often the day to day costs that impact on delegates the most, and with a compact walkable city and various discounted or complimentary local transport options available, costs are reduced for delegates.

Reputation & Infrastructure

Brisbane has a confirmed reputation for hosting successful international meetings facilitated by the city's world-class venues, unique experiences and new and refurbished accommodation options. A recent boom in development infrastructure provides an abundant range of state of the art social venue and accommodation options for delegates, with over 30 new hotel builds in the city between 2014-2022. The city's selection to host the G20 Leaders Summit in 2014 recognised Brisbane's positioning as a global city and its ability to cater for significant, high-profile events. The proposed conference venue BCEC was recently awarded 'World's Best Convention Centre' in 2016 by the Association Internationale des Palais de Congres (AIPC).

Easily Accessible

Brisbane has one of the world's best airports, offering frequent, direct flights to 29 international and 40 domestic destinations, enabling easy and regular direct access for delegates. As the most strategically placed Australian capital city to the Asia Pacific, Brisbane offers frequent flights to various Asia Pacific destinations. There are over 68,000 international seats available into Brisbane per week, over half of which bring passengers through Asia as the transfer hub from major European destinations. Direct flights arrive several times a day from Asia, the United States, New Zealand, the Pacific and the Middle East. The compact and walkable city centre makes on-the-ground navigation easy and cost-effective for delegates to travel between the conference venue, accommodation and leisure attractions.
Brisbane Experience & Testimonials

Brisbane has a built a strong reputation for hosting successful business events, demonstrated by the below list of past and upcoming conferences at the BCEC, and testimonials from past clients.

- 2014 G20 Leaders Summit – 7,000 delegates
- The 29th International Horticulture Congress - 3,200 delegates
- 34th International Geological Congress (IGC) – 6,000 delegates from 123 countries
- World Congress of the World Federation of the Deaf – 4,000 delegates
- Asian Pacific Association for the Study of the Liver – 3,000 delegates
- XXII International Union of Forestry Research World Congress – 2,100 delegates from 90 countries
- International Dental Research Convention – 4,000 delegates
- World Congress of Human Genetics – 1,500 delegates
- IUPAC World Chemistry Congress – 1,100 delegates
- UN International Conference on Engaging Communities – 1,800 delegates
- World Congress of Entomology – 3,000 delegates
- Commonwealth Heads of Government Meeting – 5,000 delegates
- World Congress of Sociology – 3,000 delegates
- World Conference on Clinical Pharmacology & Therapeutics – 1,500 delegates
- International Confederation of Midwives Congress – 2,000 delegates

Testimonials

"Why Brisbane? The Brisbane Convention & Exhibition Centre is world class and easily outshines any of the previous venues for the Congress. Other reasons for choosing Brisbane – the proximity of the South Bank Parklands and the wide range of accommodation offered in the CBD and elsewhere. The easy access to the South Brisbane Station makes the possibility of a family holiday coupled with attendance at an international conference, an attractive proposition. With my experience of the support provided by the Brisbane Convention & Exhibition Centre, Brisbane Marketing Convention Bureau, I strongly recommend Brisbane for your next convention".  
Associate Professor John MacMillan – Convenor, World Congress of Human Genetics, 1,500 delegates

"The staff members at the Convention Bureau and the Convention Centre are by far the most professional and enthusiastic that I have ever dealt with. The city as a whole understands and appreciates the convention business...I have no hesitation in running a meeting in Brisbane".  
Gwynn Dominguez, IADR Director of Meetings, USA – International Association of Dental Research, 3000 delegates

"Choosing Brisbane meant we could deliver a professionally run meeting in a vibrant city setting – a venue in central Brisbane, accessible to the major hotels, shops and restaurants with the surroundings of the South Bank Parklands. Many delegates commented on the quality of the BCEC venue, its comfortable environment and how suitable it is for networking sessions."  
Associate Professor Mary Garson – Convenor, IUPAC World Chemistry Congress, 1,100 delegates

"All of you are beyond fantastic. We received outstanding excellent service. In working on 11 conventions for Rotary, I must say this was the smoothest convention we've had and your team and facility are huge contributors to this success."  
Ms Shari Wilson, Manager Meetings Logistics, International Meetings - Rotary International, 15,000 delegates
Brisbane Convention & Exhibition Centre (BCEC)

BCEC is Australia’s most awarded convention centre, officially ranked among the top three convention centres worldwide by the Association Internationale des Palais de Congres (AIPC) and received the AIPC 2016 Apex Award for World's Best Convention Centre. A world-class venue, the Centre provides superb flexibility and versatility under one roof and offers a comprehensive range of fully integrated in-house services delivered by our team of experienced professionals whose commitment to excellence extends across all events. An impressive portfolio of meeting rooms and event spaces meets the challenge of all events of any complexity or size, accommodating plenary needs of 400 or 4,000, with the capacity to extend to 8,000.

South Bank - a unique convention precinct

The BCEC is ideally located in the unique riverside South Bank Precinct, the city’s green oasis and hub of cultural and entertainment activities offering wide appeal for delegates who are able to participate in a variety of experiences. Key features of the precinct include:

- 17 hectares of riverfront parkland including various green spaces and rainforest pockets
- Australia’s only inner-city swimming beach
- A range of cultural entertainment venues including theatres, museums and art galleries including Australia’s newest and largest Gallery of Modern Art
- More than 70 sidewalk cafes, restaurants and bars
- Weekend markets and weekly activation programs
- Riverside walkways and cycle paths
- Ferry, bus and train stations offering easy access to the city and suburbs
Plenary requirements

The Centre's Plaza Level Grey Street is part of the boutique, self-contained extension of the Brisbane Convention and Exhibition Centre which opened in 2012. The Plaza Auditorium is a purpose built tiered auditorium catering for a maximum capacity of 621 delegates. For main plenary requirements the following is suggested/available:

- Plaza Auditorium
- Permanent registration desk, purpose built and included in venue hire charge
- Direct access to a purpose built convenors office, included in venue hire charge
- Direct access to the exhibition, catering, poster boards and six parallel session rooms
- Speakers Lounge located directly underneath the Auditorium
- Additional parallel rooms can cater as overflow rooms if numbers increase

Concurrent workshops and parallels

Plaza Meeting Rooms P6, P7 and P8 cater for up to 130 delegates each in theatre style. All three rooms can be utilised as one larger parallel room, or an overflow room for your plenary sessions.

- Flexibility to increase room capacity by joining 1, 2 or 3 rooms
- Additional three rooms P9, P10 and P11 catering for 160 delegates each available to use if event grows
- Easy access to plenary sessions, exhibition and catering located adjacent to the breakout rooms
- Floor to ceiling windows with natural daylight in the concourse and outdoor terrace adjacent
- Built-in ceiling audio system, data projection, screens, adjustable sound proof walls, and more.

Exhibition & catering

The Plaza Auditorium foyer is the perfect, self-contained area for exhibitors, poster sessions and catering, with approximately 785m² of space available, plus an additional approximately 300m² of space in the P6 to P8 meeting room concourse.

- Directly linked to plenary auditorium
- Central focal point for networking and catering
- Consistent exposure for exhibitors throughout the Congress
- Included in rental of Plaza Auditorium plenary room
- Floor to ceiling windows with natural daylight and outdoor terrace

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brisbane
CONVENTION
BUREAU
Dedicated speakers' presentation centre

The Speaker’s Presentation Centre offers a total solution for speakers and event organisers including advice and on-site support from experienced AV professionals. The very latest in presentation technology, all within the comfort and privacy of the Speaker’s Centre.

Dedicated event management

An experienced professional Event Planning Manager and Audio Visual Project Manager will be assigned to the International Congress of Complementary Medicine Research, to assist and guide in the planning of your event. A key element in the overall success of your event rests with what the Centre describes as its best asset – its staff. From the first moment of contact to closing ceremony you will encounter a streamlined communication process, which delivers an unforgettable experience for both organisers and delegates.

Award-winning food & beverage

Officially recognised as Australia’s Best Function/Convention Centre Caterer, the Centre’s Chefs have earned a world-wide reputation for inventive, contemporary cuisine with restaurant style presentation. With a healthy, nourish mentality food philosophy the BCEC menus feature the very best fresh local produce to inspire both tastebuds and the energy of your event. The vitality and freshness of the Queensland produce is harnessed to create the right flavours and nutrients for delegates.

- Maximum flexibility of food choices across different event types
- Customised menus to suit all budgets and all requirements with a focus on healthy options
- Extensive experience in special cultural and dietary requirements

In-house Audio Visual experts

With the largest in-house production operation in Australia, BCEC’s very own Audio Visual & Production Services team are committed to providing the best creative and collaborative experience for clients. The Audio Visual Production Services team is a unique and integral part of the venue’s event delivery process. In-house specialists are on hand to assist with all technical, design and planning phases of the Congress, working closely with you and the highly skilled technical team on the ground to produce a memorable event of the highest quality.

Value-adds - Complimentary Congress App and WiFi

BCEC are committed to delivering the best possible venue experience, and offer a congress app that comes preloaded with fully integrated way-finding and venue features. The BCEC free app is a fully functional app that is personalised to match the Congress branding. On top of the preloaded content, you are then able to choose from a selection of event content options free of charge, allowing you to easily manage and upload congress specific content. BCEC also offers free high-speed wireless access throughout the Centre for all delegates.
Air Access and Transport

On the ground and in the air, Brisbane delivers a first-class travel and transport network making it an easy and cost-effective choice for conference organisers and delegates.

Brisbane Airport

Brisbane’s International Terminal is serviced by 23 international carriers travelling to 29 international destinations. With superior airport infrastructure and operating 24 hours a day, Brisbane Airport’s international terminal accommodated some 5.1 million travellers each year. There are over 68,000 international seats available into Brisbane per week, over half of which bring passengers through Asia as the transfer hub from major European destinations. Direct flights arrive several times a day not only from Asia but also from the United States, New Zealand, the Pacific and the Middle East.

<table>
<thead>
<tr>
<th>Region</th>
<th>Number of seats into Brisbane</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asia</td>
<td>28,413 arrival seats per week</td>
</tr>
<tr>
<td>Middle East</td>
<td>8,036 arrival seats per week</td>
</tr>
<tr>
<td>North America</td>
<td>7,269 arrival seats per week</td>
</tr>
<tr>
<td>New Zealand</td>
<td>20,769 arrival seats per week</td>
</tr>
<tr>
<td>Pacific</td>
<td>9,398 arrival seats per week</td>
</tr>
<tr>
<td>Europe</td>
<td>Serviced via Singapore, Hong Kong, Bangkok, Seoul, Dubai and Abu Dhabi</td>
</tr>
<tr>
<td>Africa</td>
<td>Serviced via Singapore, Hong Kong, Dubai and Abu Dhabi</td>
</tr>
</tbody>
</table>

29 International Destinations Direct from Brisbane Airport
The domestic terminal in Brisbane services over 16.9 million passengers per annum. The four major domestic carriers fly to 42 destinations in Australia with over 3,250 domestic aircraft movements per week. Brisbane Airport offers connectivity to 27 destinations within Queensland and connections to all major ports including 49 flights a day to Sydney and 35 to Melbourne.

Brisbane Airport has been named Australia's best for customer service for twelve consecutive years. This latest award by Australia's Competition and Consumer Commission (ACCC) follows a number of other recent accolades for Brisbane Airport including being named the best in the Asia Pacific Region.

40 Domestic Destinations from Brisbane Airport

Airport transfers

- Brisbane Airport's close proximity to the city centre provides visiting delegates with a range of budget-friendly transfer options – all 20 minutes from the CBD
- Brisbane Convention Bureau are able to source reduced tickets for delegates on the Brisbane Airtrain, an express 20 minute service stopping at five inner city train locations, offering direct rail transfers return from the Brisbane Airport at 20% off the current retail ticket price
- Limousine transfers, taxis and car hire are also available

Local Transport

- Compact and walkable city centre ensures ease of access for delegates and reduces transfer costs
- Delegates can access free local transport on the CityLoop, a CBD bus service, and the CityHopper, a ferry service stopping at inner-city locations along the Brisbane River including South Bank
- The go access Corporate Events card is a fully integrated public transport ticketing solution for conference organisers to provide delegates with easy public transport options to get around Brisbane, via the TransLink network. Delegate cards provide unlimited travel on buses, trains, CityCats and ferry services
- CityCycle program provides bikes for hire throughout the inner city
Accommodation

As a cosmopolitan global city, Brisbane offers over 230 hotels and 15,000 accommodation rooms offering conveniently located, quality accommodation options at competitive rates by world standards. From five-star international hotels such as Marriott and Hilton, to budget-friendly options, Brisbane is well placed to cater to the International Congress for Complementary Medicine Research 2019 delegates’ varied accommodation and budget requirements.

There are currently 48 hotels within two kilometres of the proposed venue BCEC, including two hotels directly adjacent to the centre. Brisbane has experienced a surge in new and refurbished brand and boutique accommodation offerings with an additional eleven hotel development projects currently underway with opening dates between 2017 and 2019 including a new luxury boutique Emporium Hotel at South Bank and Australia’s first W Hotel.

<table>
<thead>
<tr>
<th>Star Rating</th>
<th>Hotels</th>
<th>Rooms</th>
<th>Average Rate (AUD)</th>
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</thead>
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<tr>
<td>5 Star</td>
<td>13</td>
<td>2,133</td>
<td>From $230</td>
</tr>
<tr>
<td>4 - 4.5 Star</td>
<td>78</td>
<td>8,172</td>
<td>From $200</td>
</tr>
<tr>
<td>3 - 3.5 Star</td>
<td>100</td>
<td>3,440</td>
<td>From $150</td>
</tr>
<tr>
<td>2 Star</td>
<td>12</td>
<td>273</td>
<td>From $120</td>
</tr>
<tr>
<td>Non-rated (Backpackers, B&amp;B etc)</td>
<td>31</td>
<td>1,475</td>
<td>From $70</td>
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</table>

TOTAL 234 15,493
Proximity of Key Hotels

The following map provides an overview of key Brisbane hotels demonstrating their close proximity to the Brisbane Convention & Exhibition Centre.
Pre and Post Touring Activities

As one of the world’s most welcoming cities, Brisbane gives you a quintessential Australian experience from a convenient urban base – including encounters with nature and access to superb rural and beach destinations. Complete with vibrant venues, delectable culinary options and captivating urban and sporting experiences, Brisbane provides a wealth of leisure and cultural activities for the International Congress for Complementary Medicine Research 2019 delegates and their partners to enjoy during and post the conference.

An overview of local and regional pre and post touring activities is provided below. Brisbane Convention Bureau can work directly with International Society for Complementary Medicine Research to develop specific itinerary options and negotiate favourable rates for delegates.

Brisbane

Arts, Culture & Heritage

Brisbane offers a range of cultural and historical attractions for visitors – from learning local indigenous culture to discovering the stories of Brisbane’s rich history and enjoying the arts and cultural attractions of the inner-city South Bank precinct.

South Bank Cultural Precinct – Located in the picturesque riverside inner-city precinct take in world-class exhibitions at Australia’s most visited major cultural attraction the Gallery of Modern Art and Queensland Art Gallery. The precinct is also home to the Queensland Museum and Queensland Maritime Museum all within the one walkable area.

Brisbane Greeters Tours – Explore the hidden secrets of the city with a free walking tour with our passionate and knowledgeable local Brisbane Greeters, part of the global greet network. A range of tour topics are available including history, arts and culture, architecture, indigenous heritage or wining and dining, with tours available in over 20 languages.

Riverlife Mirrabooka - Meet the local Yuggera Aboriginal tribe and share in a rich Indigenous cultural experience as they share their history of the first Australians through traditional storytelling, dance and music with Aboriginal instruments such as the didgeridoo.

Australian Outback Spectacular - Discover the Australian Outback spirit with a unique and exciting evening dinner show filled with outback music, drama and action from talented performers and an array of Australian animals whilst enjoying a gourmet BBQ dinner.
Outdoor Adventures

For the energetic and adventure lovers Brisbane offers a wide number of captivating urban experiences and unique regional adventures.

**Tangalooma Island Resort** - For the quintessential Australian beach experience, enjoy a day trip to Tangalooma Island Resort on Moreton Island – the third largest sand island in the world. Enjoy a leisurely one hour cruise through the beautiful blue Moreton Bay Marine Park to Tangalooma to choose from over 80 land and water activities including snorkelling the shipwrecks, sand tobogganing, quad bike rides, and hand-feeding wild dolphins.

**Story Bridge Adventure Climb** – Scale to new heights with a climb to the top of the iconic Story Bridge, Australia's longest cantilever bridge, for an adrenaline rush adventure and be rewarded with panoramic views of the Brisbane city, river and hinterland.

**Riverlife Adventure Centre** – Have an adventure right in the inner-city with Riverlife. Test your water skills with kayaking and stand up paddle board tours on the Brisbane River, or keep your feet dry and high with abseiling and rock climbing on the iconic Kangaroo Point Cliffs overlooking the city.

**Unique Nature & Wildlife**

Brisbane offers a unique base to experience some of Australia's iconic wildlife up close amongst the beautiful natural landscapes.

**Lone Pine Koala Sanctuary** - Cuddle a koala, hand-feed kangaroos and get up close with many of Australia's unique wildlife just minutes from the CBD at the world's first and largest koala sanctuary. Enjoy a leisurely river cruise to the sanctuary, get your photo taken with one of the 130 koalas, witness Australian sheep shearing and birds of prey demonstrations.

**Brisbane Whale Watching** - Brisbane's Moreton Bay is recognised as one of the world's best whale watching tour areas. Enjoy a half day cruise on board the 'Eye Spy' for a magnificent encounter with the mighty humpback whales from June – November.

**Beach & Rainforest** - Experience the natural splendour of beautiful beaches and lush rainforests and national parks all within one hour from Brisbane. Swim and surf in the sparkling blue beaches of North Stradbroke Island or explore the hinterland by walking through ancient green rainforest canopies, swimming in refreshing waterholes and waterfalls or delve into glow worm caves in Springbrook National Park.
**Dine & Shop**

Brisbane's precincts and streets are lined with stylish new bars and cafes that bustle with life day and night, and shopping offerings from international designer brands to local boutique stores and colourful bohemian markets.

**Queen Street Mall** – The vibrant shopping and lifestyle precinct in the heart of the city is Australia's most popular pedestrian shopping mall with over 700 retailers offering an unrivalled mix of local, national and international labels and flagship stores.

**James Street** – Beauty abounds on James Street, from its picturesque tree-covered promenade to the stunning selection of boutiques and eateries that line Brisbane's premier luxury shopping and dining precinct. Shop from a cosmopolitan selection of sought-after Australian and international fashion labels, homewares and gifts; and dine in the open-air bars, cosy cafes and award-winning restaurants.

**Eagle Street Pier** – Enjoy a range of waterfront alfresco and fine dining restaurants to take advantage of the city's outdoor lifestyle and Story Bridge views – dining options include celebrity chefs, modern Australian and Asian fusion and local seafood specialities Moreton Bay Bugs.

**Eat Street Markets** - Inspired by Asian street markets, Eat Street has seen the Brisbane riverside wharf area sparkle with over fifty specially designed shipping containers reconfigured as mini restaurants. A wonderment of the senses, Eat Street combines aromatic international cuisines and boutique beers with designer lights and live entertainment, offering a vibrant and fun evening with catering to suit all budgets and tastebuds.

**Fun After Dark**

Brisbane comes alive at night with a wide selection of pubs, laneway and rooftop bars, an evolving live music scene and entertainment options.

**Fortitude Valley** – The heart of Brisbane's nightlife precinct offers a wide range of edgy urban nightclubs, hidden laneway lounges and alfresco rooftop bars for all demographics to enjoy.

**Riverside Dining Precincts** – Enjoy a leisurely ferry ride to the riverside precincts of River Quay at South Bank, and Eagle Street Pier in the city for a wide range of culinary delights and evening entertainment. From fine dining restaurants to lively local bars – all offering spectacular river and bridge views visitors can eat and bar hop their way around the precincts.

**Queensland Performing Arts Centre** – Located in the South Bank Cultural Precinct QPAC offers world-class performances from blockbuster musicals to local theatre and dance productions year round.

**Suncorp Stadium & The Gabba** – Get into the local spirit with some after dark sporting adventures in the inner-city and embrace the local fan experience at a game of Australian Rules Football, Rugby Union, Rugby League, Football or Cricket.
Queensland

Beyond Brisbane there is a wealth of sun-kissed opportunities for leisure and pleasure in the state of Queensland. Road, rail and air links from Brisbane all provide easy access to some of the country's most awe-inspiring tourism treasures. From tropical islands with their lush rainforests and gleaming white beaches, to the rugged beauty of the Outback, Queensland has it all.

**Gold Coast**

**Travel time from Brisbane: 1 hour by coach/train**

Less than an hour from Brisbane is the sunshine state's favourite beach and play location the Gold Coast. From popular surfing beaches, the adrenalin of family-friendly theme parks and premier shopping outlets – through to the hinterland regions offering rainforest walks and idyllic mountain retreats – the Gold Coast offers something for everyone to enjoy.

**Sunshine Coast**

**Travel time from Brisbane: 1 hour by coach/train**

Escape to the naturally refreshing beauty of the Sunshine Coast. From internationally renowned tourist mecca of Noosa with its exclusive shopping and ding precincts and breathtaking beaches to the magnificent Glasshouse Mountains and lush green valleys and national parks in the tranquil and boutique hinterland region of Maleny.

**Fraser Island**

**Travel time from Brisbane: 3 hours by coach**

The supremely beautiful Fraser Island is a nature-lovers paradise. The world's largest sand island is a must-do nature experience that embraces ancient rainforests, idyllic crystal clear lakes, rainbow coloured sand cliffs, and long stretches of surf beach on the world heritage listed island.
Great Barrier Reef

Travel time from Brisbane: 1-2 hour flight

One of the Seven Wonders of the World with its spectacular displays of marine life and the world's most extensive and diverse coloured coral reef system. The Great Barrier Reef is an experience of a lifetime, view it by seaplane, boat charters or snorkel and dive the turquoise waters amongst the rainbow of coral and marine life.

Whitsundays

Travel time from Brisbane: 1.5 hour flight

The 74 island wonders of the Whitsundays, located in the heart of the Great Barrier Reef offer an idyllic paradise of tropical warm waters and sandy island archipelagos. From the luxury resorts of One and Only Hayman Island, to eco-style family friendly accommodation the island provide something for all tastes and budgets. Take a helicopter flight to a secluded private island beach or enjoy some of the best sailing in the Southern Hemisphere of a chartered or bareboat yacht.

Outback Queensland

Travel time from Brisbane: 2 hour flight

The Queensland Outback offers visitors a true Aussie Outback experience they will not forget. Epic landscapes, rugged deserts and red sunsets joining farmlands. Organised tours included Outback highlights at Longreach including the Australian Stockmen’s Hall of Fame, ancient indigenous rock carvings or the mateship of the legendary bush pub.

Cairns / Tropical North Queensland

Travel time from Brisbane: 2 hour flight

Head to Tropical North Queensland, the only place where rainforest meets the reef. Experience the magnificent 1200km² spread of the world heritage listed Wet Tropics of lush ancient rainforests, spectacular gorges and indigenous rock formations and culture. Inland the dramatic scenery and exotic tropical flora and fauna of the Atherton Tablelands mix with the adventure thrills of riding the river rapids or swinging through the trees in Cape Tribulation.
Australia

With an extensive network of domestic flights, Brisbane is the ideal launch pad for further Australian adventures. Within Australia the itinerary options cover every traveller’s taste from city to coast to country.

New South Wales

Sydney - 1.5 hour flight

The bright glamorous lights of Sydney and its world famous Opera House and harbour bridge provide a variety of attractions for visitors. Enjoy the vibrant city buzz, climb the Harbour Bridge, enjoy a cruise along the beautiful harbour, or take a swim at the famous Bondi Beach. For some natural beauty and relaxation head out of the city to the Blue Mountains world heritage area to explore one of Australia's most spectacular national parks.

Victoria

Melbourne – 2.5 hour flight

For urban beauty many travellers opt for the hip – almost European – sophistication of Melbourne and their gourmet restaurants and eclectic laneway bars. Outside of Melbourne experience the splendour of the Twelve Apostles on the Great Ocean Road scenic drive, wine tasting and hot air ballooning in the picturesque rolling green vineyards of the Yarra Valley, or witness Australia’s most popular wildlife event the Penguin Parade on Phillip Island.

South Australia

Adelaide – 2.5 hour light

Renowned for their world-class wine regions the Barossa and Clare Valley – South Australia provides exceptional food and wine experiences nestled amongst heritage villages and towns. The capital Adelaide is an elegant city blending historic architecture with green parklands and rolling hills. Escape the city and enjoy the rugged coastlines and unique wildlife encounters of Kangaroo Island and the Fleurieu Peninsula.

Tasmania

Hobart – 2.75 hour flight

At the opposite end of the country and in a vastly different island environment, Tasmania stands out as another region of natural beauty and untamed wilderness with dramatic mountains, dense rainforest, rolling farmlands and scenic waterways. The ideal location for nature lovers, bushwalkers and boat enthusiasts, or enjoy the gourmet delights of Hobart and the quirky exhibits of one of the world’s most controversial private art collections at the Museum of Old and New Art (MONA).
Australian Capital Territory

Canberra – 1.75 hour flight

As Australia’s capital city and home to our federal parliament, Canberra houses monuments and attractions of significant national pride. Discover the Australian story at the National Museum of Australia, National Gallery of Australia and National Portrait Gallery. See where Australia’s political decisions are made with a visit to Parliament House, and pay tribute and hear the stories of the people and events that have shaped our nation at the Australian War Memorial.

Western Australia

Perth – 5 hour flight

As one of the largest and most diverse states in the world, Western Australia offers spectacular unique natural landscape diversity from the rich red scenery of 350 million year old ancient rock formations and gorges in the Kimberley to the sparkling blue beaches of the Indian Ocean. Enjoy sunset camel rides along Cable Beach, swim with whale sharks on Ningaloo Reef, or indulge in gourmet food and wine in the Margaret River vineyard region.

Northern Territory

Darwin – 4 hour flight

Visit Australia’s Top End – a truly unforgettable experience of epic waterfalls, exotic wildlife and Indigenous insights in the red centre. The Northern Territory is home to iconic destinations like Uluru (Ayers Rock) and the world heritage listed Kakadu National Park. Experience a four wheel drive safari through the Australian desert, scenic flights and boat tours to hidden swimming holes in Katherine Gorge, or crocodile cruises and sunset beachside markets in Darwin.
Visa Requirements

All visitors to Australia must have a valid visa to travel to and enter Australia.

Australia's Electronic Travel Authority (ETA) system is among the world's most advanced and streamlined travel visa authorisation systems. Recent innovative enhancements to ETA arrangements allow for a traveller to apply for visa information over the Internet. The ETA is a stored electronic authority for travel to Australia for the short-term visitor. It replaces the passport visa label or stamp in a passport and removes the need for application forms. ETA visas are issued within seconds of being requested through computer links between Department of Immigration and Border Protection (DIBP), travel agents, airlines and specialist service providers around the world.

Visa Fast Facts

- Valid travel documents (i.e. passports) are required for entry into Australia
- All international travellers must obtain a visa prior to entry to Australia*
- Visas can be applied for online through Australian Government websites, most applications are processed instantly. More information is available through: http://www.migrationexpert.com.au/travel_visa/business_visitor_visa/
- International conference organisers and delegates can receive free visa advice through the Australian Government's International Event Coordinator Network (IECN)

*New Zealand and Norfolk Island passport holders do not usually need to lodge a visa application prior to their departure unless they have health and/or character concerns.

International Event Co-ordinator Network (IECN)

The Australian Government, through the Department of Immigration and Border Protection (DIBP) is committed to making conferences in Australia problem-free. DIBP has set up the International Event Co-ordinator Network (IECN) - a designated group of experienced immigration employees who provide advice and support on visa issues to event organisers and their delegates. The IECN also acts as a conduit for information between event organisers and the Australian diplomatic missions who will then process visa applications for their guests.

The IECN's role involves:

- Alerting event organisers to Australia's immigration requirements and, where necessary, providing briefings on those visa requirements
- Collecting and passing information to overseas posts about upcoming events and prospective overseas visitors at the earliest possible time – enabling more informed and timely decisions by overseas posts
- Resolving any discrepancies in information provided by visa applicants who may be of concern
- Explaining the decision-making process to event organisers, particularly in the event of the refusal of a visa to a prospective delegate

For more information visit www.border.gov.au
Contact Details

Should any further information be required for the final decision-making process please contact Dr Amie Steel, PhD.

Dr Amie Steel PhD
Associate Director Research
Endeavour College of Natural Health
T: +61 408 601 592
E: amie.steel@endeavour.edu.au
Appendix One - Letters of Support

There is strong support from the Brisbane and Australian community for hosting the International Congress for Complementary Medicine Research in Brisbane, Australia in 2019. Letters of support are attached from the following organisations:

- Lord Mayor of Brisbane
- The National Institute of Complementary Medicine, University of Western Sydney
- Australian Research Centre in Complementary and Integrative Medicine, University of Technology Sydney
- RMIT University
10 February 2017

Mr Vinjar Fønnebø
President – International Society for Complementary Medicine Research
C/- NAFKAM, University of Tromsø
Hansine Hansen’s Way 18
Tromsø Troms 9019
NORWAY

Dear Mr Fønnebø

It gives me great pleasure to invite you to hold the International Congress for Complementary Medicine Research in Brisbane in 2019.

As Australia’s New World City, Brisbane is an emerging economic powerhouse and a gateway to the Asia Pacific region. We are regularly singled out as one of the cities to watch in the 21st century because of our growing depth of talent, diversity and potential for growth.

Brisbane has rapidly grown in status as a destination of choice for international business events and our successful hosting of the 2014 G20 Leaders’ Summit is a ringing endorsement of Brisbane’s emergence as a diverse and energised new world city.

There are over 5000 allied health professionals within Queensland. In addition, Brisbane is the local host for the Endeavour College of Natural Health, which is the largest college of its kind in the southern hemisphere and has six campuses across Australia. The Endeavour College focuses on supporting and promoting exceptional health practitioners through delivering the highest standards in education and training. Research is an important part of this commitment. They also support the creation of new knowledge related to complementary and alternative medicine.

Brisbane has been recognised as Australia’s most sustainable city for 2016 and 2014 by the Keep Australia Beautiful organisation, a true testament to our city’s growing reputation as a leader in sustainability, litter prevention and removal, and energy innovation.

Brisbane’s lifestyle and international appeal is further enhanced by a burgeoning local arts and music scene, including the South Bank precinct with high-class museum, entertainment and art complexes. This includes the jewel in the crown – the southern hemisphere’s largest gallery of modern art, GoMA.
The city’s lush landscape and natural attractions give visitors a chance to experience Australia at its absolute best – from the turquoise waters of Moreton Bay Marine Park to the awe-inspiring Gondwana rainforests and North Stradbroke Island, the second largest sand island in the world.

Our modern, vibrant and culturally diverse city looks forward to welcoming your delegates with the warmth and friendliness for which we are renowned.

Brisbane would be proud to host the International Congress for Complementary Medicine Research in 2019.

Yours sincerely

Graham Quirk
LORD MAYOR

Ref: LM00503-2017
Dear Professor Boon,

RE: Brisbane’s bid to host the International Congress for Complementary Medicine Research, 2019

As the Director of the National Institute of Complementary Medicine (NICM) at the University of Western Sydney, I am highly supportive of the Brisbane Endeavour College of Natural Health’s bid to host the International Congress for Complementary Medicine Research in 2019.

NICM was established to provide leadership and support for strategically directed research into complementary medicine. Similarly, the Endeavour College of Natural Health is a higher education provider offering degree level training for a range of complementary medicine disciplines, and a national footprint with six campuses across Australia.

Should you select the Endeavour College Brisbane Campus to host this high profile meeting, you will not be disappointed. The Endeavour College of Natural Health possesses the strong history to successfully underwrite the ICCMR 2019, and collaborate with their national and international colleagues to deliver a program of high scientific calibre.

With the strength of complementary medicine research in the state, and indeed in Australia, I am sure the 2019 Congress would be a resounding success.

On behalf of NICM and the University of Western Sydney, I warmly welcome and encourage all delegates to attend the International Congress for Complementary Medicine Research in Brisbane in 2019.

Sincerely,

Professor Alan Bensoussan
Director

15 February 2017
Dear Mr Fonnebo,

Re: Brisbane’s bid to host the International Congress for Complementary Medicine Research, 2019

As the Distinguished Professor of Public Health & Director of the Australian Research Centre in Complementary and Integrative Medicine (ARCCIM), Faculty of Health, University of Technology Sydney, Australia, I am highly supportive of Brisbane’s bid to host the International Congress for Complementary Medicine Research in 2019.

ARCCIM was established to address the growing need for development and leadership in the public health and health services research of traditional, complementary and integrative medicine. Our Centre has to date attracted over $12.6M in external grant funding including 3 prestigious Government funded Fellowships and 16 grants from the National Health and Medical Research Council (NHMRC) and Australian Research Council (ARC).

With the generous support and funding of a range of industry sponsors, ARCCIM launched the world-first International Complementary Medicine Research Leadership and Capacity Building Program in 2014. The initial cohort of 13 early-career researchers with representation from UK, US, Canada, Germany, Hong Kong, Sweden, Australia and New Zealand. The program has produced a number of outputs in the first 24 months including facilitating over 50 peer-reviewed manuscripts, editing and authoring an international journal special issue, facilitating 15 new national and international projects and helping support 3 successful academic promotions.

In October 2016 ARCCIM launched the International Naturopathy Research Leadership and Capacity Building Program with a cohort of 11 early-career researchers (representation from US, Canada, Australia, South Africa and India).

The Chiropractic Academy for Research Leadership (CARL) Program is scheduled to be launched in April 2017 with a cohort of 13 early-career researchers (representation from UK, Canada, Australia, Sweden, Denmark and Hong Kong).

The ARCCIM research program undertaken in collaboration with an extensive range of academic collaborators and industry/community partners across Australia and internationally includes rigorous investigation of CAM practice and use with reference to: primary care; preconception, pregnancy and maternity care; chronic illness and ageing; women’s health; vulnerable and underserved communities; inter-professional communication and relations; global health challenges including malaria, tuberculosis and reproductive health; migration, urbanisation and refugee health; and assessing implications for policy, practice and patient care.
Should you select Brisbane to host your own high profile meeting, you will not be disappointed. Brisbane offers all you would need to host a successful meeting, and with the strength of complementary medicine research in the state, and indeed in Australia, I am sure the 2019 Congress would be a resounding success.

On behalf of ARCCIM, University of Technology Sydney I warmly welcome and encourage all delegates to attend the International Congress for Complementary Medicine Research in Brisbane in 2019.

Yours sincerely

Distinguished Professor Jon Adams BA (Wales), Grad Dip (Wales), MA (Leeds), PhD (Edinburgh)
Distinguished Professor of Public Health & Director, ARCCIM, Faculty of Health, University of Technology Sydney, Australia
Senior Fellow, Oxford International Research Leadership Program in Primary Health Care,
Department of Primary Health Care Science, University of Oxford, UK
ARC Professorial Future Fellow
National Convenor, Public Health Association of Australia (PHAA), ‘Evidence, Research and Policy in Complementary Medicine’ Special Interest Group
1 February, 2017

Professor Heather Boon
President, International Society for Complementary Medicine Research
C/o Leslie Dan Faculty of Pharmacy
University of Toronto
144 College Street
Toronto, Ontario, Canada M5S 3M2

Dear Professor Boon

RE: Regarding Brisbane’s bid to host the International Congress for Complementary Medicine Research, 2019

As the Executive Dean, School of Health and Biomedical Sciences at RMIT University, Australia, I am highly supportive of Brisbane’s bid to host the International Congress for Complementary Medicine Research in 2019.

RMIT University offers tertiary education in three major complementary medicine professions (Chinese medicine, chiropractic and osteopathy) that are currently regulated by the Australian government. It is also the home of a World Health Organisation Collaborating Centre for Traditional Medicine. As one of the key educational providers of complementary medicine, we conduct evidence-based research in all aspects of complementary medicine including laboratory-based research, clinical trial, systematic review, public health and social science research. Should you select Brisbane to host your own high profile meeting, you will not be disappointed.

Brisbane offers all you would need to host a successful meeting, and with the strength of complementary medicine research in the state, and indeed in Australia, I am sure the 2019 Congress would be a resounding success.

On behalf of School of Health and Biomedical Sciences of RMIT University, I warmly welcome and encourage all delegates to attend the International Congress for Complementary Medicine Research in Brisbane in 2019.

Sincerely,

Professor Charlie C. Xue, PhD
Executive Dean, School of Health and Biomedical Sciences
RMIT University
PO Box 71, Bundoora, Vic. 3083, Australia
Tel: +613 99257360, Fax: +613 99256539
Mobile: 0488060218, E-mail: charlie.xue@rmit.edu.au
Appendix Two - Draft Budget

The Endeavour College of Natural Health have undertaken a feasibility assessment and with due diligence have compiled the attached draft budget for the ICCMR 2019 in Brisbane.
## Event Summary

### ICCMR 2019

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<th>Paid delegates (inc CNX)</th>
<th>PAID</th>
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<th>500</th>
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<td>Total including FOC</td>
<td>&quot;+comp&quot;</td>
<td>340</td>
<td>390</td>
<td>440</td>
<td>490</td>
<td>540</td>
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<td>Total including Trade show</td>
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<td>402</td>
<td>452</td>
<td>502</td>
<td>552</td>
<td>602</td>
<td>652</td>
<td>672</td>
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### PAID DELEGATES

| Association member - fulltime | 240 | 280 | 320 | 360 | 400 | 440 | 480 | 496 |
| Non member - fulltime         | 30   | 35   | 40   | 45   | 50   | 55   | 60   | 62   |
| Student / trainee - fulltime  | 30   | 35   | 40   | 45   | 50   | 55   | 60   | 62   |

| Workshop attendees | 90   | 105  | 120  | 135  | 150  | 165  | 180  | 195  |

### Revenue - all sources (ex GST)

**Workshops**
- $100.00 $9,000.00
- $12,000.00 $13,500.00 $15,000.00 $16,500.00 $18,000.00

**Registration - association member**
- $100,000.00 $100,000.00 $100,000.00 $100,000.00 $100,000.00 $100,000.00 $100,000.00 $100,000.00 $100,000.00 $100,000.00

**Registration - student/trainee**
- $100,000.00 $100,000.00 $100,000.00 $100,000.00 $100,000.00 $100,000.00 $100,000.00 $100,000.00 $100,000.00 $100,000.00

**Conference dinner ticket sales**
- $130.00 $39,000.00 $45,500.00 $52,000.00 $58,500.00 $65,000.00 $71,500.00 $78,000.00

**Welcome reception - ex GST**
- $70.00 $21,000.00 $24,500.00 $28,000.00 $31,500.00 $35,000.00 $38,500.00 $42,000.00 $44,400.00

### Gala Conference Dinner - ex GST

**Dinner cost**
- $127.00 $38,100.00 $44,450.00 $50,800.00 $57,150.00 $63,500.00 $69,850.00 $76,200.00 $82,550.00 $88,900.00

**Dinner gift**
- $20.00 $6,000.00 $7,000.00 $8,000.00 $9,000.00 $10,000.00 $11,000.00 $12,000.00 $13,000.00 $14,000.00

**Entertainment**
- $1,000.00 $1,000.00 $1,000.00 $1,000.00 $1,000.00 $1,000.00 $1,000.00 $1,000.00 $1,000.00 $1,000.00

**AV**
- $5,500.00 $5,500.00 $5,500.00 $5,500.00 $5,500.00 $5,500.00 $5,500.00 $5,500.00 $5,500.00 $5,500.00

### Conference expenses - ex GST

**Congress centre rental & infrastructure**
- $28,100.00 $28,100.00 $28,100.00 $28,100.00 $28,100.00 $28,100.00 $28,100.00 $28,100.00 $28,100.00 $28,100.00

**Print and electronic matter & promotional**
- $36.80 $12,512.00 $14,352.00 $16,192.00 $18,032.00 $19,872.00 $21,712.00 $23,552.00 $25,392.00 $27,232.00

**Marketing and promotional**
- $35,000.00 $35,000.00 $35,000.00 $35,000.00 $35,000.00 $35,000.00 $35,000.00 $35,000.00 $35,000.00 $35,000.00

**Technical equipment - Congress/Exhibition**
- $21,000.00 $21,000.00 $21,000.00 $21,000.00 $21,000.00 $21,000.00 $21,000.00 $21,000.00 $21,000.00 $21,000.00

**Services**
- $4,000.00 $4,000.00 $4,000.00 $4,000.00 $4,000.00 $4,000.00 $4,000.00 $4,000.00 $4,000.00 $4,000.00

**Delegate pack**
- $50.00 $17,000.00 $19,500.00 $22,000.00 $24,500.00 $27,000.00 $29,500.00 $32,000.00 $34,500.00 $37,000.00

### Reception surplus/loss

- $2,444.00 $2,894.00 $3,344.00 $3,794.00 $4,244.00 $4,694.00 $5,144.00 $5,594.00 $6,044.00 $6,494.00

### Conference expenses - ex GST

**Congress centre rental & infrastructure**
- $28,100.00 $28,100.00 $28,100.00 $28,100.00 $28,100.00 $28,100.00 $28,100.00 $28,100.00 $28,100.00 $28,100.00

**Print and electronic matter & promotional**
- $36.80 $12,512.00 $14,352.00 $16,192.00 $18,032.00 $19,872.00 $21,712.00 $23,552.00 $25,392.00 $27,232.00

**Marketing and promotional**
- $35,000.00 $35,000.00 $35,000.00 $35,000.00 $35,000.00 $35,000.00 $35,000.00 $35,000.00 $35,000.00 $35,000.00

**Technical equipment - Congress/Exhibition**
- $21,000.00 $21,000.00 $21,000.00 $21,000.00 $21,000.00 $21,000.00 $21,000.00 $21,000.00 $21,000.00 $21,000.00

**Services**
- $4,000.00 $4,000.00 $4,000.00 $4,000.00 $4,000.00 $4,000.00 $4,000.00 $4,000.00 $4,000.00 $4,000.00

**Delegate pack**
- $50.00 $17,000.00 $19,500.00 $22,000.00 $24,500.00 $27,000.00 $29,500.00 $32,000.00 $34,500.00 $37,000.00
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<td>01 - Congress centre rental &amp; infrastructure</td>
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<td>$4,500.00</td>
<td>$4,500.00</td>
<td>$4,500.00</td>
<td>$4,500.00</td>
<td>$4,500.00</td>
<td>$4,500.00</td>
<td>$4,500.00</td>
</tr>
<tr>
<td>04 - Technical equipment - Congress/Exhibition</td>
<td>$5,500.00</td>
<td>$5,500.00</td>
<td>$5,500.00</td>
<td>$5,500.00</td>
<td>$5,500.00</td>
<td>$5,500.00</td>
<td>$5,500.00</td>
<td>$5,500.00</td>
</tr>
<tr>
<td>09 - Meals &amp; social activities</td>
<td>$58.50</td>
<td>$5,265.00</td>
<td>$6,142.50</td>
<td>$7,020.00</td>
<td>$7,897.50</td>
<td>$8,775.00</td>
<td>$9,652.50</td>
<td>$10,530.00</td>
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<tr>
<td>13 - Miscellaneous</td>
<td>$56,192.05</td>
<td>$56,192.05</td>
<td>$56,192.05</td>
<td>$61,352.56</td>
<td>$66,513.07</td>
<td>$71,673.58</td>
<td>$71,673.58</td>
<td>$71,673.58</td>
</tr>
<tr>
<td>15 - Calculated amounts - on turnover</td>
<td>$56,192.05</td>
<td>$56,192.05</td>
<td>$56,192.05</td>
<td>$61,352.56</td>
<td>$66,513.07</td>
<td>$71,673.58</td>
<td>$71,673.58</td>
<td>$71,673.58</td>
</tr>
<tr>
<td>Workshops expenses</td>
<td>$15,265.00</td>
<td>$16,142.50</td>
<td>$17,020.00</td>
<td>$17,897.50</td>
<td>$18,775.00</td>
<td>$19,652.50</td>
<td>$20,530.00</td>
<td>$21,407.50</td>
</tr>
<tr>
<td>Workshops surplus/loss</td>
<td>-$6,265.00</td>
<td>-$5,642.50</td>
<td>-$5,020.00</td>
<td>-$4,397.50</td>
<td>-$3,775.00</td>
<td>-$3,152.50</td>
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<td>-$1,907.50</td>
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<td>Total Meeting expenses</td>
<td>$322,615.05</td>
<td>$341,157.55</td>
<td>$359,700.05</td>
<td>$383,403.06</td>
<td>$407,106.07</td>
<td>$430,809.08</td>
<td>$449,351.58</td>
<td>$457,295.08</td>
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</tbody>
</table>
# Event Summary

**ICCMR 2019**

<table>
<thead>
<tr>
<th>Paid delegates (inc CNX)</th>
<th>PAID</th>
<th>300</th>
<th>350</th>
<th>400</th>
<th>450</th>
<th>500</th>
<th>550</th>
<th>600</th>
<th>620</th>
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</thead>
<tbody>
<tr>
<td><strong>Total including FOC</strong></td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
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<tr>
<td>$4,774.05</td>
<td>$40,797.45</td>
<td>$76,819.95</td>
<td>$107,681.94</td>
<td>$138,543.93</td>
<td>$169,405.92</td>
<td>$205,428.42</td>
<td>$220,210.92</td>
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</tr>
<tr>
<td><strong>Total Meeting surplus/loss</strong></td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>$</td>
<td>$340</td>
<td>$390</td>
<td>$440</td>
<td>$490</td>
<td>$540</td>
<td>$590</td>
<td>$640</td>
<td>$690</td>
<td>$740</td>
</tr>
<tr>
<td><strong>Total Meeting surplus/loss</strong></td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td><strong>Trade stall income - EX GST</strong></td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
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<tr>
<td><strong>Actual</strong></td>
<td>$8,180.00</td>
<td>$14,400.00</td>
<td>$18,000.00</td>
<td>$21,600.00</td>
<td>$27,000.00</td>
<td>$32,400.00</td>
<td>$37,800.00</td>
<td>$43,200.00</td>
<td>$48,600.00</td>
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<tr>
<td><strong>Trade stall income</strong></td>
<td>$14,400.00</td>
<td>$18,000.00</td>
<td>$21,600.00</td>
<td>$27,000.00</td>
<td>$32,400.00</td>
<td>$37,800.00</td>
<td>$43,200.00</td>
<td>$48,600.00</td>
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<tr>
<td><strong>Print items</strong></td>
<td>$20.00</td>
<td>$160.00</td>
<td>$200.00</td>
<td>$240.00</td>
<td>$300.00</td>
<td>$360.00</td>
<td>$420.00</td>
<td>$480.00</td>
<td>$540.00</td>
</tr>
<tr>
<td><strong>Venue costs</strong></td>
<td>$375.00</td>
<td>$3,000.00</td>
<td>$3,750.00</td>
<td>$4,500.00</td>
<td>$5,625.00</td>
<td>$6,750.00</td>
<td>$7,875.00</td>
<td>$9,000.00</td>
<td>$10,125.00</td>
</tr>
<tr>
<td><strong>Promotion</strong></td>
<td>$5,000.00</td>
<td>$5,000.00</td>
<td>$5,000.00</td>
<td>$5,000.00</td>
<td>$5,000.00</td>
<td>$5,000.00</td>
<td>$5,000.00</td>
<td>$5,000.00</td>
<td>$5,000.00</td>
</tr>
<tr>
<td><strong>Catering</strong></td>
<td>$58.50</td>
<td>$819.00</td>
<td>$936.00</td>
<td>$1,053.00</td>
<td>$1,228.50</td>
<td>$1,404.00</td>
<td>$1,579.50</td>
<td>$1,755.00</td>
<td>$1,930.50</td>
</tr>
<tr>
<td><strong>Sundry</strong></td>
<td>$8,979.00</td>
<td>$9,886.00</td>
<td>$10,793.00</td>
<td>$12,153.50</td>
<td>$13,514.00</td>
<td>$14,874.50</td>
<td>$16,235.00</td>
<td>$17,595.50</td>
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</tr>
<tr>
<td><strong>Exhibition surplus</strong></td>
<td>$5,421.00</td>
<td>$8,114.00</td>
<td>$10,807.00</td>
<td>$14,846.50</td>
<td>$18,886.00</td>
<td>$22,925.50</td>
<td>$26,965.00</td>
<td>$31,004.50</td>
<td></td>
</tr>
<tr>
<td><strong>Total exhibition and sponsorship income</strong></td>
<td>$50,000.00</td>
<td>$50,000.00</td>
<td>$50,000.00</td>
<td>$50,000.00</td>
<td>$50,000.00</td>
<td>$50,000.00</td>
<td>$50,000.00</td>
<td>$50,000.00</td>
<td></td>
</tr>
<tr>
<td><strong>Total surplus venue 1</strong></td>
<td>$55,421.00</td>
<td>$58,114.00</td>
<td>$60,807.00</td>
<td>$64,846.50</td>
<td>$68,886.00</td>
<td>$72,925.50</td>
<td>$76,965.00</td>
<td>$81,004.50</td>
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</tr>
<tr>
<td><strong>At current exhibition sales</strong></td>
<td>$60,195.95</td>
<td>$98,911.45</td>
<td>$137,626.95</td>
<td>$172,528.44</td>
<td>$207,429.93</td>
<td>$242,331.42</td>
<td>$282,393.42</td>
<td>$301,215.42</td>
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</tbody>
</table>
Appendix Three - Proposed Program

The Endeavour College of Natural Health, along with the proposed organising committee have compiled a draft program for the ICCMR 2019. The committee would be willing to work with ISCMR to finalise details of the proposed program should Brisbane be successful in securing the event.
## Proposed ICCMR 2019 Conference Program

<table>
<thead>
<tr>
<th>Day 1, Tuesday 7 May 2019</th>
<th>Day 2, Wednesday 8 May 2019</th>
<th>Day 3, Thursday 9 May 2019</th>
<th>Day 4, Friday 10 May 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>8.00 am Yoga in the Park</td>
<td>8.00 am Tai Chi in the Park</td>
<td>8.00 am Qi Gong in the Park</td>
</tr>
<tr>
<td>9.00 am</td>
<td>9.00 am Opening remarks and Plenary Session</td>
<td>9.00 am Plenary Session</td>
<td>9.00 am Plenary Session</td>
</tr>
<tr>
<td>10 Pre-congress Workshop Registration</td>
<td>11 Morning Break</td>
<td>11 Morning Break</td>
<td>11 Morning Break</td>
</tr>
<tr>
<td>11.30</td>
<td>11.30 Concurrent session 1</td>
<td>11.30 Concurrent Session 3</td>
<td>11.30 Concurrent Session 5</td>
</tr>
<tr>
<td>12 Congress Registration</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1 Pre-Congress Workshops/ Early Career Researcher Networking Event</td>
<td>1 Lunch/Practitioner Researchers Luncheon</td>
<td>1 Lunch/Poster Session</td>
<td>1 Lunch/Poster Session</td>
</tr>
<tr>
<td>2 Thematic session 1</td>
<td>2 Thematic session 3</td>
<td>2</td>
<td>2 Plenary session and Closing Remarks</td>
</tr>
<tr>
<td>3 Afternoon Break</td>
<td>3 Concurrent session 2</td>
<td>3 Concurrent session 4</td>
<td>3 Conference Close</td>
</tr>
<tr>
<td>3.30 Workshops continue</td>
<td>4.30 Afternoon break</td>
<td>4.30 Afternoon break</td>
<td>5.30 Workshops finish</td>
</tr>
<tr>
<td>4.30</td>
<td>5 Thematic Session 2</td>
<td>5 Thematic Session 4</td>
<td>6 Day 2 finish</td>
</tr>
<tr>
<td>5.30</td>
<td>6 Break</td>
<td>6</td>
<td>7 Gala Dinner (Finish 11pm)</td>
</tr>
<tr>
<td>6.30 Welcome Reception</td>
<td>7</td>
<td>7</td>
<td></td>
</tr>
<tr>
<td>8.30 Day 1 finish</td>
<td></td>
<td></td>
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</tbody>
</table>
Appendix Four - BCEC Floorplans

Attached are the floorplans of the proposed congress venue, the Brisbane Convention & Exhibition Centre. The current proposed rooms and budget are based on the Plaza level Grey Street section.

Floorplans removed to save download space. They can be found at: https://www.bcec.com.au/organise/rooms-spaces/