Building the future

Cycling for cancer
Practicing in the Netherlands
Presidential inauguration
Happy New Year!

The Board had a busy November weekend at CMCC. During their November 6 meeting, the Board welcomed new members Dr. Sunyatta Guild (Member at Large) and Dr. Catherine Straus (Ontario Representative) who replaces Dr. Elsie Frickey, the outgoing representative for Ontario. Many thanks to Dr. Frickey for her commitment to CMCC and her work on the Board for the past four years.

CMCC’s Annual General Meeting was held November 8. CMCC members had the opportunity to hear Dr. Wickes present his first President’s report to the membership during which he shared his observations and evaluated the progress on a number of institutional goals.

Once again, CMCC completed the 2013-14 academic year in a strong financial position thanks to everyone who supports the institution including employees, students, members, donors and volunteers. The auditors, KPMG LLP, provided a clean opinion with no adjustments.

Between those two meetings, it was a great pleasure to participate in the inauguration of President Wickes and welcome representatives and guests from across North America.

Days before the inauguration, CMCC signed a Memorandum of Understanding with the Hong Kong Baptist University and just a few short weeks afterwards, held an official signing of a Memorandum of Understanding with the University of Toronto. These memoranda signal an intent to work together and to develop opportunities for exchange and collaboration and realize an important institutional goal to expand our capacity through knowledge and resource exchanges.

Although some of us are still anticipating the worst of winter, spring is literally around the corner and before we know it, CMCC will be preparing for the 32nd annual Backs in Motion Walk/Run. I thank Board Members, employees and all participants for continuing to make this a memorable annual event. Over the years, Backs in Motion has raised closed to $1.5 million for CMCC. I have challenged our Board to surpass their previous record and to raise $40,000 for the event and I challenge all of you across the nation to become involved this year.

Thank you again, everyone, for supporting CMCC and helping us to move forward with initiatives to strengthen our programs and the profession.

Sincerely,

Mark Labrecque, DC

To contact any member of the Board, please email board@cmcc.ca.
From the President

"Teamwork divides the task and multiplies the success.”
Author Unknown

I’ve been president at CMCC for about six months now and although I’m gradually getting familiar with our wonderful institution and its family, I find myself as excited about this leadership position as I was when I first came to CMCC in July. Not a day goes by that I don’t find something new to marvel about.

The official inauguration ceremony on November 7 gave me a wonderful opportunity to share time with dignitaries from all over North America, ranging from other chiropractic college presidents to association leaders, representatives from Canadian higher education, major benefactors, heads of regulatory and testing organizations, and members of Parliament. As I pointed out during my address, an inauguration is an opportunity to celebrate the entire institution, not just the new president, and that we did.

CMCC continues to attract the well-deserved attention of the world. Over the past few months I’ve had the opportunity to sign omnibus agreements with the University of Toronto and the Hong Kong Baptist University. These overarching agreements establish pathways for various forms of collaboration and we will be having further discussions with these universities. We have also been invited to play a role in the strategic planning of the new Centre for Integrative Medicine at Scarborough Hospital. We’ve been visited by universities in other countries interested in establishing new chiropractic degree programs and wanting to get a first hand look at one of the best.

On November 26 we were very proud to host a press conference by the Ontario Minister of Health and Long-Term Care, Dr. Eric Hoskins at the CMCC clinic within the Sherbourne Health Centre in Toronto. Dr. Hoskins, a family physician and public health specialist, delighted the audience with a personal story of how chiropractic saved him from a life of low back pain and disability. A firm believer in team approaches to health care, he then announced funding of several sites in Ontario that will host teams of chiropractors, physiotherapists, kinesiologists and massage therapists working together to provide expert low back care and a reduction in costs.

"Unity is strength... when there is teamwork and collaboration, wonderful things can be achieved.”
Mattie Stepanek

David Wickes, DC, MA

With this issue
Members will find our 2013-2014 Annual Report enclosed. The Annual Report offers an overview of our finances and highlights some of the exciting changes and accomplishments we have made over the past year.
Ontario Ministry of Health initiates seven Primary Care Low Back Pain Pilots

On November 26, 2014, Ontario Minister of Health and Long-Term Care, Dr. Eric Hoskins, announced the selection of seven Primary Care Low Back Pain Pilot projects to be initiated across the province. These organizations will be able to provide additional hours for a range of health providers such as chiropractors, physiotherapists, occupational therapists, kinesiologists and registered massage therapists.

The goals of the pilot organizations will be to provide faster, more accurate assessment of low back pain problems; use a more holistic approach to treating patients suffering from low back pain; educate patients on low back pain self-management and make appropriate referrals when necessary.

Chiropractors will play leading roles on the collaborative teams at six of the seven sites announced.

The announcement of these pilots represents an expansion of the province’s Low Back Pain strategy and an opportunity for chiropractors to continue contributing to the development of innovative ways to treat low back pain.

This fall, at the WFC/ACC Education Conference in Miami, Florida, Dr. Starmer represented CMCC and participated in the trade show event, demonstrating the Force Sensing Table Technology to delegates from across North America, many of whom were interested in learning more about this technology which has already been shown to enhance the development of motor skills used to deliver spinal manipulation.

IN-CAM – developing research within complementary and alternative medicine

IN-CAM, an interdisciplinary research community devoted to complementary and alternative medicine, has been working to define a CAM research community in Canada since 2004. CMCC faculty members Drs. Diane Grondin and Steve Zylich attended its conference in Calgary, Alberta.

In addition to her work in chiropractic, Grondin has a specific interest in naturopathy and participates as part of a Special Interest Group (SIG) formed to enhance research capacity, share resources, and provide a forum for networking for the naturopathy research community. “The area of naturopathy research faces a host of challenges, some of them similar to chiropractic. A lot of things make it difficult for naturopathic doctors to do research, both at the individual and system level. We’re hoping to promote network building to help tackle some of these issues.” She was invited to participate in IN-CAM’s 2014 Research Symposium, during which she facilitated a workshop in connection with the SIG to discuss strategies for increased research within the field of naturopathy and during which research priorities were outlined for the next three years.

Grondin also presented on a paper entitled Creating a Chiropractic Practice-Based Research Network (PBPN): Enhancing the management of musculoskeletal care, a paper which she co-wrote with Drs. André Bussières, Pierre Côté, Silvano Mior and others.*

“The concept of a practice based research network is to encourage better two way communication between researchers and practitioners,” says Grondin, who praised the conference for its level of collaboration and commitment among participants.

Dr. Zylch, a clinician at CMCC’s clinic at Aptus Treatment Centre, participated in a PedCam Network Workshop which discussed survey results undertaken by Canada’s naturopathic, chiropractic, and medical communities to identify the pediatric training needs of CAM providers. The group later held a workshop during which participants brainstormed and discussed next steps.

*J Can Chiropr Assoc 2014; 58(1)
Chris Kippel - Cycling with Tour de Rock for Cops for Cancer

For the last seven months, auxiliary constable Dr. Chris Kippel (Class of ’98) and his colleagues at the Comox Valley RCMP have been cycling close to 200 km per week to prepare for a 1,100 km cycling trip from the northern tip of Vancouver Island, to the west coast and then down to Victoria.

Tour de Rock, a Cops for Cancer initiative, began in 1997 and has been supporting children fighting cancer ever since. This year, the team of 24 raised $1.15 million to send children to Camp Goodtimes in Maple Ridge, British Columbia. The funds ensure that every child in the region with cancer has an opportunity to participate in the one week specialty camp, covering the expenses of medical care and other considerations that make it possible for them to attend.

“The camp is vital for the kids and the parents.” Kippel has seen it restore family connections, through its ability to let the children have fun and families to de-stress. He recalls seeing one child who didn’t think he could get in the water and swim because he was undergoing chemotherapy. Once he saw the other kids in the water, he realized it was something he could do, too, that it was safe for him. “It’s amazing to be able to give that to a sick child.”

Kippel has a family practice on 4th street in Courteney, has always been involved in his community and became an auxiliary member of the RCMP about three years ago. This year he had the opportunity to ride in Tour de Rock, in memory of his wife, Katie, and for his two stepdaughters she left behind, Sarah and Emily. “I want to show them that if you persevere you can accomplish almost anything, and that life does go on.” Kippel says family and community helped him and Katie during the most difficult times, and this is an opportunity for him to give back.

He typically participates in about two RCMP patrols a month and a number of community events. He gauges his volunteer hours at about 300 per year, with the exception of the last few months. During his training time, he and typically four other officers from the island would meet at a central location, often driving up to an adjacent town to train together and become accustomed to riding as a team. “You don’t want to wait until the ride to experience being inches away from someone’s tire doing 30-40 km per hour,” laughs Kippel.

Everyone comes together

The ride is more than a fundraiser, he says, and has important community and educational components as the group makes public appearances throughout the ride, stopping at schools and community gatherings. “We were very lucky this year because the teachers in BC ended their strike the day after we began the ride. We set out on a Sunday and by Monday, the teachers were back in school.”

Since the schools are often large contributors to the cause, this year was especially challenging, so the riders worked doubly hard to make up for any shortfall, raising an astonishing $400,000 themselves. Another huge windfall came from Reynolds High School in Victoria. Former Vice Principal, Dean Norris-Jones was a special guest rider in this year’s event, in thanks for his extraordinary fundraising for the ride. (Over the past 10 years, his team of students have raised over $550,000. This year, Norris-Jones trained and rode with the team from start to finish, and students from Reynolds High raised $100,000.

Kippel was amazed at the reception the team received in communities up and down the island, beginning in Port Alice, where the ride began and the town hosted a seafood extravaganza, raising over $30,000 for the ride. “In Sayward, the whole town held a potluck in the community centre. There was food from one end of the gym to the other.” In his home town of Courtenay, the Westerly Hotel hosted a pirate themed banquet that raised almost $2,500. Courtenay’s Trail Bicycles and Boston Pizza provided Kippel with a TREK Domane series 4.2 as a practice bike until the team got their official tour bikes, at which point the TREK was raffled, raising another $3,000.

Kippel says Ladysmith was a memorable stop thanks to friends and RCMP Officers Misty Dmytar (who rode in 2012) and Cari Lougheed, who arranged for a pipe band to lead the cyclists into the town square. “The streets were lined with people and just as we entered the square, we rode through two lines of RCMP in red serge carrying eight foot lances. It was quite an honour.”

The ride is undertaken every year by 20 new riders, three media people who write, tweet, post to Facebook and provide television updates, and one special guest (this year it was Norris-Jones). Alumni riders make up the support crew, handling the bags, food, putting the bikes away at night and driving in the motorcade. “The way the ride is structured,” says Kippel “you get one shot at it and it’s pretty special.”

If you would like to learn more about Tour de Rock, visit their website at www.tourderock.ca/.

With all that training under his belt, Kippel is considering participating in Boomers Legacy Ride next year, in honour of Andrew “Boomer” Eykelenboom, a Canadian soldier killed in Afghanistan. Boomers Legacy Ride raises funds made available to Canadian Soldiers for humanitarian assistance projects.
University of Toronto – Memorandum of Understanding

On December 4, 2014, CMCC officially signed a Memorandum of Understanding with the University of Toronto (U of T) through the Faculty of Medicine, Leslie Dan Faculty of Pharmacy and the Faculty of Kinesiology and Physical Education to explore education and research activities with colleagues at the University.

The memorandum provides an opportunity to foster cooperative relationships in areas of research and education. This cooperation could be in such areas as research and joint applications for funding, joint educational courses; graduate and undergraduate student mobility; exchange of faculty, and participation in, and co-hosting of lectures, meetings, seminars, symposia and conferences. CMCC looks forward to developing future collaborative activities with colleagues at the University.

On December 4, 2014, CMCC officially signed a Memorandum of Understanding with the University of Toronto (U of T), through the Faculty of Kinesiology and Physical Education to foster models of collaboration between academic institutions as well as between chiropractors and other health care specialists.

“Successful academic partnerships enable CMCC and its partnering institutions to build research capacity and expand educational offerings,” says Mior. “Additionally, through student exposure to other areas of health care, we can easily imagine the positive associations and increased potential for mutual understanding that students will carry with them into their professional lives and which will later translate into better patient care.”

This is the second Memorandum of Understanding CMCC has signed this year. On October 27, CMCC signed a memorandum with the Hong Kong Baptist University, to foster the same level of cooperation and collaborative potential.

In May, CMCC signed an articulation agreement with the University of Winnipeg, creating a new academic pathway for qualified students to concurrently complete a Bachelor of Science, Kinesiology degree and a Doctor of Chiropractic degree in seven years, instead of eight. It follows the same model as CMCC’s inaugural articulation agreement with the University of Ontario Institute of Technology, signed in the spring of 2012.

A collaboration is a key part of our institutional culture,” says CMCC President Dr. David Wickes. “To succeed in our mission and to support the forward momentum of the profession, CMCC will continue to forge new partnerships in academia, in research and in the clinical setting.”
Going Dutch: Heather Hanson builds a career in Kampen, Netherlands

A leap of faith had Dr. Heather Hanson (Class of ’08) speaking Dutch after a few weeks of intensive lessons, and beginning a job in the Netherlands shortly afterwards.

A few months before graduation, Dr. Heather Hanson saw an ad for a chiropractic position in Kampen, in the Zwolle area of the Netherlands. She had never been to the Netherlands, but the position looked intriguing. “Honestly, I thought at the time that it would be an adventure. It seemed like a good time to work abroad, as I was fairly free from other obligations.”

Chiropractic in the Netherlands

In the Netherlands, chiropractic is accepted quite readily, though still considered to be an alternative therapy. In the area where Hanson lives, a number of her patients are more accepting of chiropractors than of family doctors, often choosing holistic care over allopathic medicine.

“I see interesting things in my practice every day. I also see more children than is typical in Canada and for many reasons. The scope of practice is broader here and patients are more willing to turn to chiropractic. I do treat infants, often for colic. For anyone not used to the idea, the treatment for infants is extremely gentle. I liken the pressure to about as much as you would use in touching a closed eye.”

As a natural extension of her work with children, Hanson has embarked on a Master’s degree in Paediatric Musculoskeletal Health through the Anglo-European College of Chiropractic, a qualification that will inform and complement her practice in Kampen.

Life in Holland

Did she think that six years later she would still be there? “Not at all, I thought I would be home in three years, but I was soon comfortable enough to consider staying longer.”

Five years ago, Hanson met her husband, Pieter, a project manager for Heineken, originally from a town just outside of Utrecht. Now settled close to Zwolle, Hanson feels like she has two homes. “I come to Canada once or twice a year and have visitors here; as long as I see someone from Canada during the year, I’m happy.”

“I do miss certain conveniences, like the large selections of food in grocery stores. You can’t find specialty items here without looking hard, but that’s a small trade-off for the lifestyle and how happy I am at work and in my personal life.”

The weather is milder, too. “The first year I was here it froze and people were cancelling appointments to go skating. It was quite a phenomenon for someone coming from Ottawa, where winter temperatures typically reach -15 C degrees.”

“More people bike to work and you can see in their attitude they are more carefree. Mothers think little of bundling their babies up and cycling to their appointments in a way that you wouldn’t see in one of Canada’s big cities.”

“Life in Kampen is simpler,” Hanson says. “People have more contact with their neighbours here. Everything is a little closer together.”
Inauguration

November 7 marked the inauguration of CMCC President Dr. David J. Wickes in a celebration that brought together the heads of chiropractic institutions and associations from throughout North America, the Honourable Dr. James Lunney, MP, Dr. Ellen Vogel, representing the Canadian Association of Health Sciences Deans and keynote speaker Dr. William ‘Bill’ Keppler, President Emeritus of the National College of Natural Medicine (NCNM) in Portland. In his keynote address, Keppler, widely recognised for his successful leadership of NCNM, spoke about the necessary qualities for governing an institution like CMCC.

During his own speech, President Wickes promised to continue CMCC’s upward momentum and leave the institution in an even better position for its next leader, ensuring that CMCC will provide an optimal setting to teach, learn and work. Highlights of the inauguration and President Wickes’ address can be found at www.cmcc.ca/inauguration.

Marion McGregor assumes the role of Acting Dean, Graduate Education and Research Programs

CMCC welcomes Dr. Marion McGregor to the position of Acting Dean, Graduate Education and Research Programs.

McGregor, a chiropractor cross-trained in research methodology with her PhD in public policy and political economy, was appointed to her new position following Dr. John J. Triano’s decision to step aside this fall. Dr. Triano will now devote time to his own studies in the mechanobiology of spinal manipulation, the development of the Force Sensing Table Technology and as co-investigator on CMCC’s NIH/CIHR supported manipulation control study.

McGregor, who has been involved with a number of funded studies in Canada and the United States over her career, is pleased with what CMCC has been able to accomplish to date. “We do extremely well with our resources and expertise and have done remarkably well in terms of outcome measures and clinical studies.” She is, in part, referring to the ROI grant from the National Institutes of Health toward developing a manipulation control. The study, led by Drs. Howard Vernon, John J. Triano and Tony Tibbles is a grant rarely given outside of the US and is worth almost $1 million. It will ultimately provide a baseline against which treatment outcomes can be measured.

“We also have the UOIT-CMCC Centre for the Study of Disability Prevention and Rehabilitation, a collaborative project that stands to create lasting benefits and inform health policy. It has fostered a number of collaborations with researchers in institutions throughout the world since opening its doors in 2012. In addition, we are working on the science behind the adjustment – looking at the mechanisms by which the adjustment contributes to patient health. Our studies span the cellular and tissue levels as well as those on clinical effectiveness leading to influences on health policy. Once we have the data to help understand the scientific processes of chiropractic care, we will be better positioned to improve the quality and effectiveness of clinical treatment to patients. We have the capacity here to look at these questions in a way that we’ve never had before.”

Dr. Sam Howarth, the McMorland Family Research Chair, has developed a means to compare the differences in action of various techniques on the spine, for example, while Dr. Tracy Chew, a specialist in sterile inflammation, is interested in investigating how mechanical stress alters the communication within and between cells of the tissues. “The aim is to come to the point where we can very practically demonstrate what kind of adjustment will work best for different conditions. It’s something chiropractors develop a sense for, particularly with time and expertise, but which we need to be able to demonstrate quantitatively to policy makers and those outside the field.”

To that end, on November 21, McGregor held a research colloquium with visiting scholar Dr. Randall L. Duncan, Associate Dean for Diversity, College of Engineering, Oklahoma State University and an expert in the functional response of bone to strain. The event brought together CMCC’s diverse team of researchers, facilitating discussion about future directions and opportunities for collaborative work.

In her prior role at CMCC as the Coordinator for Research Education, McGregor was instrumental in streamlining the process for students to more seamlessly participate in literature syntheses as part of their research requirement. “A greater understanding and application of critical thinking is crucial to understanding the current research and applying it to practice,” says McGregor. In her previous role as Director of Education Year II, Dr. McGregor remained an advocate for understanding and integrating research in the curriculum, “Research is vital to the profession through its ability to inform best practice care, and for the cultural authority that quality research ultimately bestows on the profession, within the context of health care.”
Celebrating CMCC faculty

Ian Fraser and Leslie Wiltshire recognised for excellence at CMCC employee recognition event

CMCC recognised Drs. Ian Fraser and Leslie Wiltshire, at a dinner held September 18. The two longstanding employees were lauded for their dedication to excellence in education and their commitment to CMCC through community service.

Dr. Leslie Wiltshire (Class of ’79), a clinician with more than 30 years of service, was this year’s recipient of the Presidential Recognition Award. Recognised for moulding the clinical acumen of interns and mentoring decades of chiropractors, Wiltshire was praised for the manner in which he contributes and his consistent expression of the values of Communication, Accountability, Respect and Excellence (CARE). In recent years, he has spearheaded the clinical outreach abroad program in the Dominican Republic, the clinical outreach abroad program in the Dominican Republic, the clinical outreach abroad program in the Dominican Republic.

Dr. Ian Fraser received the Distinguished Service Citation for outstanding support of CMCC’s goals and objectives. Fraser, a previous recipient of the William Peek Memorial Award, is active in both administration and teaching and is widely acknowledged for his commitment to the institution and students, his engaging demeanor and willingness to take on additional responsibility.

CMCC faculty honoured by the Canadian Chiropractic Association

Each year, the CCA holds a gala to honour CMCC faculty and is widely acknowledged for his commitment to the institution and their commitment to CMCC through community service.

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CMCC faculty honoured by the Canadian Chiropractic Association

Each year, the CCA holds a gala dinner and awards ceremony to honour a few exceptional individuals whose passion, dedication and hard work have contributed to advancing the success of the chiropractic profession.

This year, several members of CMCC faculty were among the deserving recipients. Awards were presented at the ‘CCA Chair Affair’ reception and dinner held on Friday, November 21 at the Hilton Toronto Hotel.

Dr. Kopansky-Giles (Class of ’82) was honoured with the Canadian Chiropractic Association’s Medal of Merit. This is the highest honour bestowed by the CCA for outstanding long-term service to the association and profession. Among her recognised accomplishments were the numerous innovative opportunities she helped establish in hospitals, community health centres and Family Health Teams and her participation in several interdisciplinary committees which has opened doors to areas where chiropractic has not gone before.

Kopansky-Giles has served as a director for OCA, a governor of the Canadian Chiropractic Association and a council member for the World Federation of Chiropractic (WFC). She represents North America on the WFC Public Health Committee and the profession on the United Nations Bone and Joint Decade initiative.

Dr. Pierre Côté (Class of ’89) was the recipient of this year’s CCA Public Service Award, created to honour a chiropractor who has helped make possible the federal legislation and funding that supports research, and who has created public health and advocacy programs of major importance.

Côté is Director of the UOIT-CMCC Centre for the Study of Disability Prevention and Rehabilitation and is a Tier 2 Canada Research Chair in Disability Prevention and Rehabilitation. Côté holds appointments at the Dalhousie School of Public Health, the Institute of Health Policy Management and Evaluation at the University of Toronto and CMCC. He was recently appointed to a six-year term with the Research Council of the World Federation of Chiropractic.

Faculty honoured at Undergraduate Awards

Congratulations to Drs. Andrew Robb (Class of ’07) and Igor Steiman (Class of ’81), awarded the William Peek Memorial Faculty Award for excellence in teaching. Recipients of this award are recommended by students and peers. Steiman is a clinician at CMCC’s Clinic at St. Michael’s Hospital, while Robb was a clinician at Campus Clinic until late fall, when he decided to devote himself fully to running his own practice.

Clinicians are exposed to fewer students,” says Associate Dean, Clinics, Dr. Anthony Tibbles, “so the fact that they each received the award this year says a great deal about their teaching and the fact that students recognise the importance of their clinical year, where they put all that they have learned in the previous three years together.”

Dr. Matthew Barriarg (Class of ’88), a clinician at CMCC’s chiropractic clinic at Anishnawbe Health Centre, received the Dean’s Award for Excellence in Teaching and Learning. Tibbles, who presented the award, says that Barriarg “is excellent because he takes the time to understand patients in the full context of who they are. He embraces the full biopsychosocial model.”

Former CMCC President Dr. Jean Moss honoured for her contributions to chiropractic

Dr. Jean Moss, now President Emerita at CMCC, was also recognised by the CCA for her contributions to the chiropractic profession.

She was lauded for achievements made during her 40 year career at CMCC during which the institution reached significant milestones in areas of academic excellence, health care delivery, enhancement of student life and the campus environment, research funding, and external partnerships and collaborations. The campus building was named the Jean A. Moss Building in tribute to the former president who was responsible for CMCC’s move to 6100 Leslie Street.

Among her other contributions, she is responsible for the establishment and maintenance of the Archives – a repository for the history of chiropractic in Canada within the CMCC Library. The existence and success of the Chiropractic Collaboration Libraries group at ACC, and the implementation and the ongoing success of the Index to Chiropractic Literature, which has benefited chiropractors around the world, can also be attributed to Dr. Moss.

Earn certification as a Return to Work expert

CMCC Work Disability Prevention Program

This graduate level program is designed for chiropractors, social workers, kinesiologists and other registered health professionals by orthopaedic surgeon and work disability prevention pioneer, Dr. Patrick Loisel, Professor at CMCC and the University of Toronto.

“The program is fantastic for people who want to add to a practice scenario or move into occupational health and disability management, as I did several years ago. This course is the only one I know that is truly research based, and I wish that I had known about it when I moved into the field. Dr. Loisel is extremely knowledgeable and a gifted instructor. There is no downside to this. It’s a fantastic course and I’m looking forward to next year.”

John Roberts, DC, WDP student

Course components include:

- Work Disability Prevention Paradigm
- Work Disability Diagnosis
- Stakeholders’ Systems
- Coordination of Return to Work
- Worksite Practicum

The program is offered in a combination of distance and on site sessions through the Canadian Memorial Chiropractic College.

Apply by June 26 for September 2015 enrolment

For complete details
Visit: www.cmcc.ca/WDP
Call: toll-free: 1 800 463 2923 ext. 246
Email: gradstudies@cmcc.ca

www.cmcc.ca
10 Years in Public Life: The Honourable Gary Goodyear

Dr. Gary Goodyear (Class of ’83) left chiropractic 10 years ago to pursue a personal vision. In 2014, he celebrated his 10th year in politics and announced that he would be running again in 2015. Goodyear spoke to Primary Contact about his motivations and how he transitioned from patient care to public life, applying diagnostic and problem solving skills to treat community issues.

Can you say a few words about your transition from chiropractic to politics? Did your educational background prepare you at all?

The physical transition took a couple of months, and was complex. I had locum responsibilities, and was treating patients in my office while I was transitioning.

Training in chiropractic has been a great asset to me in my role as a politician. When constituents have problems, it is up to me to find a solution. Just as in chiropractic, you need to take a history of the constituent, come up with a diagnosis and find a treatment plan that works. Both roles take problem solving and analytical skills.

In Canadian Parliament, not everyone has a political science background, which is a good thing in my opinion. We have farmers, police officers, insurance agents, chiropractors, business owners, lawyers, etc., a diversity that reflects the Canadian landscape and represents Canadian society as a whole.

You have been in politics 10 years now, has your personal vision changed since you began?

I gave up a successful practice to go into politics. I felt, we were all paying too much tax without a proportionate return. People expect value for their dollars; they expected it at my clinic, at all businesses, and with government as well.

I believe we’ve brought the standard back at a federal level, and I’ve worked on some 170 different tax reductions, the latest being the New Family Tax Cut, which increased and expanded universal child care benefits, increased child care expense deductions and doubled the children’s fitness tax credit — measures which put money back into pockets of 100% of Canadian families with children.

We’ve survived the worst economic downturn since the Great Depression, we’re about to balance the budget, with record transfers to provinces — we’ve done all this while decreasing taxes for Canadians. While it appears I’ve achieved my goals set ten years ago, I believe there is still more to be done.

What are you looking forward to working on during your next term?

While Canada’s situation has improved globally, the global economic climate remains uncertain, with many countries still in significant disarray. We all know the uncertainty of terrorism and threat to our way of life has seemed to have increased over the last number of years. I think a focus on economic and international security is and will continue to be front and centre.

I’ve had great success in policy changes and funding levels as Minister of State for Science and Technology and equally impressive projects through my current position as Minister of State for the Federal Economic Development Agency for Southern Ontario and I look forward to continuing to work with my cabinet colleagues to ensure Canadians are getting the most value for their money.

At the end of the day, my goals are to minimize federal taxes and improve the quality of life for my constituents in Cambridge and North Dumfries. I’ll continue to work hard for my constituents and make strategic investments that have the greatest return on investments for taxpayers.

CMCC Membership... save up to $4,000 annually!

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- Savings of up to 40% on group auto and home insurance

Contact Alumni Affairs at 416 482 2340/1 800 669 2959 ext. 146 or 184 or membership@cmcc.ca
CMCC Continuing Education

Take it to the next level
ce.cmcc.ca

Diversified Technique
February 7-8, 2015, at CMCC, 12 CE hours with Dr. Brett Winchester

Diversified Technique Workshop is a comprehensive course aimed at rejuvenating fundamental chiropractic skills in the assessment and treatment of the spine and peripheral joints. Learn how to use technique systems to remedy joint fixations through hands-on practical sessions led by Dr. Brett Winchester, a leading practitioner in the Midwest United States serving patients from around the world. Dr. Winchester currently teaches at Logan University and sits on the board of the Motion Palpation Institute, acting as the faculty advisor for the MPI club based on the Logan College campus, and teaching manipulative and adjusting techniques. He also teaches modules for the chiropractic rehabilitation diplomate, and has been trained to instruct in Dynamic Neuro muscular Stabilization. In addition to teaching, he maintains a practice in Missouri. He concentrates on restoring patient function, improving the quality of life and enabling patient achievement of health and performance goals.

"I was blown away by the knowledge I gained from Brett’s lecture. I now look at patient’s gait in a completely new way. You will be amazed at how much this lecture will enhance your diagnostic skills and consequently increase your patients’ satisfaction and compliance."

Jan Krir, DC

The Art Practicum: Enhancing diagnostic and communication skills
March 28-29, 2015, at the AGO, 12 CE hours with Alexa Miller

This workshop helps clinicians improve their skills in observation and communication – essential building blocks for diagnostic accuracy, patient satisfaction, effectiveness in teams, and professional wellness. Originating from innovative courses at Harvard Medical School and Boston University, this model focuses on four kinds of creative clinical skills: attunement, representation, flexible thinking, and group communication. Participants will identify these skills and their clinical significance, practice them through guided interaction with great works of art at the Art Gallery of Ontario (AGO), and reflect upon their own individual processes as viewers.

Alexa Miller is founder of Arts Practica and a medical education expert dedicated to the improvement of healthcare quality through arts experiences. A co-creator of Harvard Medical School’s Training the Eye: Improving the Art of Physical Diagnosis with over a decade of experience teaching in higher education healthcare, museum, and gallery settings, Miller frequently presents and writes about the impact of the arts in medical education.

To register, please visit ce.cmcc.ca

Seminars

Intramuscular Stimulation Certificate Program
January 23-26, 2015
46 CE hours, Calgary
Dr. Michael Brown

Clinical Anatomy Certificate Program
January 25 - March 22, 2015
5 modules available
30 CE hours, CMCC
Dr. Myra Kumka

Winter Radiology
February 7, 2015
7.5 CE hours, Ottawa
Dr. Curtis Yomtob

Diversified Technique
February 7-8, 2015
12 CE hours, CMCC
Dr. Brett Winchester

Occupational Competency Profile and Practice Model of Acupuncture
February 22, 2015
7.5 CE hours, CMCC
Dr. Danny Li

AMA Guides to Impairment Rating
April 17-19, May 1-3, 2015
44 CE hours, CMCC
Dr. Steven Yeoman and Dr. Rocco Guerriero

Distance Education

The Canadian Chiropractic Guideline Initiative
4 CE hours

Ethical Marketing
3 CE hours

Clinical Biomechanics of the Lumbar Spine
12 CE hours

Demystifying the Shoulder
1.5 CE hours

Diagnostic Imaging of the Peripheral Joints and TMJ
6 CE hours

Diagnostic Imaging and Congenital Anomalies
1 CE hour

Fibromyalgia: An In-depth Look at the Evidence
6 CE hours

Foot, Gait and Orthotics
2 CE hours

Spring Conference: Contemporary Findings in Pain Mechanisms and Management
May 30-31, 2015
CMCC
Registration coming soon
HOMECOMING 2015
June 5 – 6 at CMCC
Connecting Friends & Memories

Reconnect with old friends, exchange stories and celebrate personal and professional successes.

Join us for a weekend of events including: President’s BBQ, Anniversary Luncheon, Governors’ Club Lunch & Grand Reception.


Homecoming Registration Fees

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<tr>
<th>Event</th>
<th>CMCC Member</th>
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<tr>
<td>Welcome Home BBQ</td>
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<td>Grand Reception</td>
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<td>Gov Club Lunch (Non-CCM Member)</td>
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<td>Gov Club Lunch (ICM Member)</td>
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Sheraton Parkway Toronto North Hotel & Suites
www.sheratonparkway.com
Room rate
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$119 (room only)
$129 (incl. breakfast buffet for 2 adults)
Contact CMCC events or log in to MyCMCC for the booking code

Non-CMCC Member
$135 (room only)
Booking code: CMCC94
Hotel information and booking
T: 1 800 668 0101
E: resmgr@sheratonparkway.com

Continuing Education Program

Managing Complex Cases
Go head to head with chiropractic experts. Guest speakers will provide an in-depth presentation on the anatomy and radiology of complex cases followed by breakout sessions exploring hands-on rehabilitation. Adjunctive therapies will also be demonstrated.

Friday, June 5, 2015
Spondylosis and/or spondylolisthesis: when is it safe to play contact sports?
Drs. Terry Yuchum and Alicia Yuchum
2:00 p.m. to 5:00 p.m. Location: CMCC
Earn 3 CE hours

Saturday, June 6, 2015
Managing complex cases: lectures and a hands-on workshop
Drs. Anthony Tibbles, Sil Mior and Gord McMorland
9:00 a.m. to 12:00 p.m. & 2:00 p.m. to 5:30 p.m.
Location: CMCC
Earn 6 CE hours

Homecoming Continuing Education Program

We’ve lost touch with your classmates!
We’ve lost touch with these CMCC anniversary alumni. If you have contact information for any of these individuals please contact Shirley Fuligni at 1 800 669 2959 or 416 482 2340 ext. 133 or sfuligni@cmcc.ca.

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Register online at www.cmcc.ca/homecoming or look out for your Homecoming brochure in the mail!
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