

# SYMPOSIUM PROGRAM

**Friday November 2, 2007**

8:00 **Continental Breakfast and Registration**

8:45 **Opening and Welcome**

*Marja Verhoef and Heather Boon—IN-CAM Co-Directors, Lynda Balneaves—UBC Faculty of Nursing*

9:00 **Keynote** Janet Richardson, PhD, RN, CPsychol, *Professor, School of Nursing and Community Studies, University of Plymouth, UK—The Challenges of Providing Evidence-Based Information on Complementary Therapies to People with Healthcare Needs*

10:00 **Nutrition Break**

10:30 **Oral Presentations** - Two concurrent sessions

**Knowledge Transfer**

*Session Chair: Sunita Vohra*

Tami Oliphant

*Contested Knowledge and Information Seeking and Sharing Online: A Study of Complementary and Alternative Medicine Use for the Treatment of Depression*

Laura Weeks

*Anecdotes for Health: Print Media Coverage of Complementary and Alternative Medicine for Cancer*

Anne Leis

*Developing a CAM and Cancer Resource for Healthcare Professionals*

**Outcome Measurement**

*Session Chair: Marja Verhoef*

Barbara Findlay

*Creating an Evaluation Culture: An Important Precursor to Outcomes Research?*

Cynthia Price

*Measuring Dimensions of Body Connection: Body Awareness and Bodily Dissociation*

Edith Walsh

*Patient-Reported Outcome Measures: Social Health Domains of Benefit from CAM*

11:40 **Oral Presentations** - Two concurrent sessions

**Integrative Medicine**

*Session Chair: Barbara Findlay*

Alison Brazier

*Perception of Health Care Providers about Integrative Cancer Care: Qualitative Findings and Development of a Survey*

Isabelle Gaboury

*Interprofessional Collaboration with Integrative Health Care Programs: Key Components*

Steven Szydlowski

*An Integrative Medicine Approach to Treatment and Healing for Women with Breast Cancer*

**Natural Health Products**

*Session Chair: Heather Boon*

Rishma Walji

*Herbal Product Related Adverse Drug Reaction Reporting: Pharmacies Versus Health Food Stores*

Shade Olatunde

*Role of Pharmacists with respect to Natural Health Products (NHPs): Key Informant Interviews*

Sunita Vohra

*Safety and Tolerability of North American Ginseng Extract in the Treatment of Pediatric Upper Respiratory Tract Infection: A Phase II Randomized Controlled Trial of Two Dosing Schedules*

12:40 **Lunch** (buffet style)

1:45 **Keynote** Sunita Vohra, MD FRCPC MSc *Departments of Pediatrics, University of Alberta—The search for elusive CAM evidence: assessing the safety and efficacy of pediatric CAM*

2:30 **Nutrition Break**

3:00 **Workshops** - Five concurrent sessions

*Qualitative Data Collection: An Interactive Workshop - Heather Boon, Natasha Kachan*

*Developing Integrative Oncology Care Guidelines in Canada - Alison Brazier, Lynda Balneaves, Anne Leis, Doreen Oneschuk, Jawaid Younus, Jean-Paul Collet*

*Using the IN-CAM Outcomes Database: A Workshop for CAM Researchers, Practitioners and Educators - Trish Dryden, Marja Verhoef, Mark Ware*

*Omics in CAM Workshop: Opportunity or need to use omics-technologies in Complementary and Alternative Medicine - Julius Halaschek-Wiener*

4:30 — **Poster Presentations AND IN-CAM Reception** -

6:30 *For a list of poster presentations, refer to pages 3 and 4*

# Saturday November 3, 2007

8:15 **Continental Breakfast**

9:00 **Keynote** John Crellin, MD PhD *Faculty of Medicine, Memorial University of Newfoundland*—Fact and Fiction in Health Canada's Herbal Monographs: The Need for Historical Research on CAM's Traditional Use Claims

9:45 **Oral Presentations** - Two concurrent sessions

**CAM Decision-Making**

*Session Chair: Lynda Balneaves*

Marg White  
*Does the Cure Fit the Cause? Seeking an Approach to Cancer Treatment that is Consistent with Beliefs about Cancer*

Fuschia Sirois  
*Consumer Decision-Making Factors for Complementary and Alternative Medicine (CAM): A Systematic Review*

Heather Boon  
*Consumer Decision-Making: Factors Impacting Choice of Natural Health Products (NHPs): Phase I*

**Clinical Studies**

*Session Chair: John Crellin*

Joyce Boon  
*The Effectiveness of Massage Therapy for Managing Symptoms of OA of the Hip: a pilot study*

Anthony Rosner  
*Safety of Spinal Manipulation in Perspective: The Role of Homocysteine in the Spontaneous Dissection of Vertebral Arteries*

Andrea Mulkins  
*Assessing the Impact of a Healing-Based/Non-Profit Wellness Model on the Quality of Life and Rehabilitation of Persons Living with HIV/AIDS*

10:45 **Nutrition Break**

11:15 **Oral Presentations** - Two concurrent sessions

**CAM Education/Research Capacity**

*Session Chair: Mark Ware*

Rebecca Brundin-Mather  
*Maturation of the CAM in UME Project: Implementation and Evaluation*

Ania Kania  
*The CAMera Experience – Challenges of Building CAM Practitioner Research Capacity*

Brenda Leung  
*A Survey on the Interest, Knowledge and Perceived Barriers to Research in CAM Practitioners*

**Cancer**

*Session Chair: Anne Leis*

Lynda Balneaves  
*Disclosing Complementary and Alternative Medicine (CAM) Use: Cancer Patients' Perspectives*

Monica Cepoiu  
*Forgoing Conventional Cancer Treatment: A Healthcare Practitioner Perspective*

Meghan Duncan  
*A Mixed Methods Study of an Iyengar Yoga Intervention for Women with Cancer*

12:15 **Lunch** (buffet style)

1:15 **NHP Research Program: Building Research Capacity in the Community and Knowledge Transfer in a Regulatory Environment: Critical Success Factors, Impact and Lessons Learned**

Michael J. Smith, *Health Canada*

1:30 **Keynote** Marja Verhoef, PhD *University of Calgary*— Whole Systems Research: More than Old Wine in a New Bag

2:15 **Closing Remarks** - Heather Boon and Marja Verhoef—IN-CAM CoDirectors

# Poster Presentations

1. Denise Adams  
Identifying Remarkable Outcomes in Pediatric Oncology: Expanding the NCI Best Case Series
2. Denise Adams  
Traditional Chinese Medicine for the Treatment of Fatigue Related to Viral Infection
3. Kieran Cooley  
Online Adverse Reaction Reporting of Marketed Health Products: Exploring User Experiences
4. Trish Dryden  
Parent-Delivered Massage in Pediatric Oncology
5. Donna Feeley  
The Role of National Certification for Therapeutic Massage and Bodywork: Implications for Public Health and CAM
6. Mark Ferro  
Complementary and Alternative Medicine Use in Paediatric Rheumatology: A Systematic Review of the Literature
7. Joel Gagnier  
Improving the quality of reporting of randomised controlled trials evaluating herbal interventions: implementing the Consolidated Standards of Reporting Trials (CONSORT) statement
8. Pamela Hodgson  
Increasing Research Literacy and Capacity in Massage Therapy: Investigating the Feasibility of a Peer-Reviewed International, Electronic Massage Therapy Journal
9. Amandah Hoogbruin  
The Contribution of Policy & Research Evidence to Promote Interprofessional Care in Nursing Practice Education
10. Danny Jui  
Integrating Complementary and Alternative Medicine (CAM) in Postgraduate Medical Education (PME)
11. Trish Longair  
Issues and Challenges in Developing a Digital Repository of Educational Resources on CAM

# Poster Presentations

12. Lyse Lussier

Benefits of Co-vision Balint Groups for Quebec Massage Therapists Working in Cancer Care

13. Tami Oliphant

The Presentation of Complementary and Alternative Medicine in Canadian Midwifery Care

14. Antony Porcino

Survey of Preferred Methods to Contact CAM Manual Therapy Providers

15. Cynthia Price

Body-Oriented Psychotherapy for Female Veterans with PTSD Taking Prescription Analgesics for Chronic Pain: A Feasibility Study

16. Anke Reineke

A Survey of Pediatric Oncology Integrative Medicine Program

17. Mary Rykov

Qualitative Outcome Research of Palliative Care Music Therapy

18. Dugald Seely

Preclinical Assessment of Melatonin's Cytotoxicity and Potential for Interaction with Etoposide and Doxorubicin in a Neuroblastoma model

19. Maida Sewitch

Interest in Complementary and Alternative Medicine among Health Care Professionals

20. Fuschia Sirois

Why do People Become Committed Complementary and Alternative Medicine (CAM) Clients? A Regulatory Fit Perspective

21. Orest Szczurko

A Systematic Review of CAM Vitiligo Treatments

22. Steven Szydlowski

Lessons Learned and Strategies for Operating Integrative Medicine Clinics: A Ten Year Case Study